

Problems and Prospects of Tourism in Matatirtha

A Case Study of Mahadevsthan VDC

A THESIS

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Letter of Recommendation

It is with great pleasure that I recommend the approval of the thesis entitled **“Problems and Prospects of tourism in Matatirtha: A Case Study of Mahadevsthan VDC”** completed by Miss Nisha Maharjan under my supervision for the partial fulfillment of the requirements for Master of Arts in Rural Development. Therefore, this thesis is recommended for its final evaluation and approval.

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This is to certify that the thesis submitted by Miss Nisha Maharjan entitled “**Problems and Prospects of tourism in Matatirtha: A Case Study of Mahadevsthan VDC-3**” has been approved by this department in the prescribed format of the Faculty of the Humanities and Social Sciences. This thesis is forwarded for the evaluation.

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Declaration

I hereby declare that the thesis entitled “**Problems and Prospects of tourism in Matatirtha: A Case Study of Mahadevsthan VDC-3**” submitted to the Central Department of Rural Development, Tribhuvan University, is entirely my original work prepared under the guidance and supervision of my supervisor Mr. Prajwal Man Pradhan. I have made due acknowledgements to all ideas and information borrowed from different sources in the course of preparing this thesis. The results of this thesis have not been presented or submitted anywhere else for the award of any degree or for any other purposes. I assure that no part of the content of this thesis has been published any form before.

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Acknowledgement

The present study entitled **“Problems and Prospects of Tourism in Matatirtha: A Case Study of Mahadevsthan VDC”** is a thesis submitted to faculty of Humanities and Social Science, Central Department of Rural Development, Tribhuvan University, Kirtipur.

First of all, I would like to express my sincere thanks to all the Local people of Matatirtha Area. They provided the information on which the findings of this thesis are based.

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Abstract

Among many tourists' spots in Kathmandu Valley, Matatirtha area is one of the well-known religious spot. The study area is situated in the Mahadevsthan VDC-3, West point of Kathmandu (near Thankot). The village is full of natural beauty, peaceful area. There is a holly temple of Mother, Chandragiri hill. It is good place for sightseeing, hiking, relax place, bathing, washing, playing etc. According to history of Nepal it was the first place where human society was develop in Gopal dynasty at Nepal. The study area is highly depended in Agriculture. There is highly prospect of Tourism develop.

Keeping above in view, the research has carried out this thesis entitled “Problems and Prospects of Tourism in Matatirtha, Mahadevsthan VDC” to develop this area as a potential tourism destiny, about which many tourists don't know much till date. The study is an attempt to draw a picture of tourism around Matatirtha after the restoration of peace in Nepal.

The main objective of the study is to assess the major attraction of Matatirtha area and to find out the problems and prospects of tourism in the study area. For this study researcher carried out various methodologies to analysis and interpretation data such as questionnaire, observation of the study area, interview with respondents, field visit with checklist survey. Some of the visited tourists were taken as sample people. Information was obtained by interviewing with four categories of respondents: locals, tourists, hoteliers and key persons. Simple Random sampling was done for tourist and locals. Secondary data collection from VDC Profile, books, Internet etc.

The results obtained from the analysis and interpretation of data can be summarized as: Matatirtha area is developing as tourist sport day by day. The main objective of tourist among those who come to visit Matatirtha area is to relax and spent time. Every year of Matatirtha Ausi or Mother's day people come to there for worship statue

of Mother (Aama) and bath in the pond, whose mother was death. It is quite, peaceful and unique place for tourism develop in Nepal.

This selected area has great potentiality to attract tourists but is not given due consideration by related agencies and government. Most of the aspects of as Religious Tourism, Village Tourism, Agro Tourism, Eco Tourism etc., have large prospects in Matatirtha, Mahadevsthan VDC-3

After the study, the following recommendations have been made to be taken for the development of tourism in Matatirtha as well as in Nepal. Perpetual research work should be done to find out the interests and problems associated with tourism in Matatirtha area. Marketing of tourists' products (destinations) should be done effectively and efficiently in national and international markets for the promotion of tourism industry. The government or the concerned authorities should formulate the plan to decentralize the population of tourists concentrated in Matatirtha so people of rural areas can be benefited. Security, sanitation, health and environmental situation around Matatirtha should be well maintained.

Side by side, some improvements in place of accommodation, advertisement and transportation are needed too, to make it a perfect tourism destination.

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List of Acronyms

BA	: Bachelor in Arts
BS	: Bikram Sambat (Nepali Year)
CBRT	: Community based rural tourism
CDRD	: Central Department of Rural Development
Dr	: Doctor
HAN	: Hotel Association of Nepal
HMG	: HIS Majesty's Government
IATA	: International Air Transport Association
ICIMOD	: International Center for Integrated Mountain Development
INGO's	: International Non Government Organization
IUOTO	: International Union of Official Travel Organization
NG	: Nepal Government
NTB	: Nepal Tourism Board
NTTR	: Nepal Travel Trade Reporter
PATA	: Pacific Asia Travel Association
Prof.	: Professor
SLC	: School-Leaving Certificate
SAARC	: South Asian Association for Regional Cooperation
SFC	: Small Farm Center
Sq. Km	: Square Kilometer
TECS	: Tata Economic Consultancy Service
TRPAP	: Tourism for Rural Poverty Alleviation Programme
TU	: Tribhuvan University
UNEP	: United Nations Environment Programme
UNESCO	: United Nations Education, Scientific, Cultural Organization
VDC	: Village Development Community
WATA	: World Association of Travel Agencies
WTO	: World Tourism Organization

