

**PROSPECTS AND CHALLENGES OF VILLAGE TOURISM  
DEVELOPMENT**

**Madan Pokhara VDC, Palpa**

**A Thesis**

**Submitted To**

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## DECLARATION

I hereby declare that the thesis entitled “**Prospects and Challenges of Village Tourism Development: Madan Pokhara VDC, Palpa** submitted to the Central Department of Rural Development, Tribhuvan University, is entirely my original work prepared under the guidance and supervision of my supervisor. I have made due acknowledgements to all ideas and information borrowed from different sources in the course of preparing this thesis. The results of this thesis have not been presented or submitted anywhere else for the award of any degree or for any other purposes. I assure that no part of the content of this thesis has been published in any form before.

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## LETTER OF RECOMMENDATION

This thesis entitled “**Prospects and Challenges of Village Tourism Development: Madan Pokhara Village Development Committee of Palpa District, Nepal** has been Completed by **Mr. Prakas Ghimire** under my full guidance and supervision for the partial fulfillment of the requirement for the Master of Arts in Rural Development. I hereby recommend this work for its evaluation and approval.

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## **APPROVAL LETTER**

The thesis entitled **Prospect and Challenges of Village Tourism Development: Madan Pokhara VDC, Palpa** submitted by **Prakash Ghimire** in partial fulfillment of the requirements for the Master's Degree (M.A.) in Rural Development has been approved by the evaluation committee.

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## ABSTRACT

Today Tourism has emerged as the biggest and simple most important industry in the world. Even Nepal tourism plays a determining role in its economy. It has become a pillar for economic development in recent years. In this scenario, there is no doubt that expansion of tourism to villagers will contribute more to the economic development for the country like Nepal.

Nepal has many attractions in the form of snow-capped peaks, excellent trekking and rafting opportunities, interesting wildlife, significant religious sites and culturally important sites. These have well- placed Nepal for tourism development. Village tourism is coming- up as a new concept for promotion and development of tourism in Nepal and it can give as an appropriate momentum to the tourism sector. This concept is more relevant in the context of a country like Nepal which is made up of villages and diverse ethnic groups with typical and unique culture and traditional life styles. Apart from these, this village tourism is possible without building up any concrete infrastructures. So it is a meaningful position that can give a boost to the Nepalese tourism.

Similarly, Palpa is the district with great village tourism potentiality and Madan Pokhara VDC is one of the new emerging destinations of Palpa and Nepal in the form of “Village Tourism”.

The concept of the village tourism development has been discussed in part one, followed by objectives of the study, methodology and tools used and assumption and limitation. It discusses about prospect and problem of tourism development in Madan Pokhara VDC. Whereas part two discuss about presentation and analysis of data, and part three concludes with recommendation and conclusion of thesis titled **Prospects and Challenges of Village Tourism Development: Madan Pokhara VDC Palpa, District.**

The specific objectives of my studies are to analyze the present status of infrastructures, physical features, potentiality of village tourism in Madan Pokhara VDC as well as to analyze the benefit and opportunities receiving by local peoples.

In this study I had adopted the accidental and stratified sampling method. Palpa district had wide potentiality in tourism sector, especially in agro-tourism but has not explore yet. Local people are not getting benefit from tourism sector in Madan Pokhara VDC. Finally, I recommended that the prospect of tourism in Madan Pokhara VDC has wide but to promote it has many challenges. These challenges have to be managed by government, private sectors, NGO/INGOS, as well as local people.

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## **ABBREVIATIONS/ACRONYMS**

GDP	- Gross Domestic Product
IUOTO	- International Union of Official Travel
MOF	- Ministry of Finance
MOTCA	- Ministry of Tourism and Civil Aviation
NAC	- Nepal Airlines Corporation
NTB	- Nepal Tourism Board
NTY	- Nepal Tourism Year
PATA	- Pacific Asia Travel Association
UNESCO	- United Nations Education Science and Cultural Organization
UNO	- United Nation Organization
VDC	- Village Development Committee
VNY	- Visit Nepal Year
WATA	- World Association of Travel Agent
WHO	- World Health Organization
WTO	- World Tourism Organization
DDC	-District Development Committee
INGOs	- International non- Government Organizations
NGOs	- Non- Government Organizations
IUOTO	- International Union of Official Organizations
SATC	- South Asian Travel Commission
PATA	- The Pacific Area Travel Association
ASTA	- American Society of Travel Agents

NTMP	- Nepal Tourism Master Plan
CBS	- Central Bureau of Statistics
NIDC	- Nepal Industrial Development Corporation
NPC	- National Planning Commission
BC.	- Before Christ
PVT/LTD	- Private Limited
CDO	- Chief District Officer
GETUP	- Group for Tourism and Environment Upgrading Palpa
PRSP	-Poverty Reduction Strategy Paper