PROBLEMS AND PROSPECTS OF TOURISM INDUSTRY IN DHADING DISTRICT

A Thesis

Submitted to the Central Department of Economics

Faculty of Humanities and Social Sciences in Partial

Fulfillment of the Requirements for the

Degree of Master of Arts

In

Economics

Submitted By
Dhan Kumar Shrestha
Roll No. 485/2067

TU Regd. No.: 9-2-700-5-2007

Central Department of Economics
Tribhuvan University, Kirtipur
Kathmandu, Nepal
August 2016

LETTER OF RECOMMENDATION

This thesis entitled Problems and Prospects of Tourism Industry in Dhading

District has been prepared by Mr. Dhan Kumar Shrestha under my supervision and

guidance. I hereby recommend this thesis for examination by the thesis committee as

a partial fulfillment of the requirements for the Degree of Master of Arts in

Economics.

Prof. Dr. R.K. Shah

(Thesis Supervisor)

Date: 2073/04/04 B.S.

i

APPROVAL LETTER

This thesis entitled Problems and Prospects of Tourism Industry in Dhading

District submitted by Mr. Dhan Kumar Shrestha to the Central Department of

Economics, Faculty of Humanities and Social Sciences, Tribhuvan University,

Kirtipur has been accepted as partial fulfillment of the requirements for the Degree

Master of Arts in Economics.

Thesis Committee

Prof. Dr. Ram Prasad Gyanwaly (Head of the Department)

Prof. Dr. Komal Dhital (External Examiner)

Prof. Dr. R.K. Shah (Thesis Supervisor)

Date: 2073/04/18 B.S.

02/08/2016 A.D.

ii

ACKNOWLEDGEMENTS

I would like to express my sincere thanks to my thesis supervisor Prof. Dr. R.K. Shah of Central Department of Economics, Tribhuvan University, Kirtipur. His cooperation and suggestions made by research work to produce in the present form. His brilliant skillful supervisor enriched this study higher expectation. I would not remain without giving hurtful thanks to Mr. Singh for this inspiration and cooperation.

I am very much thankful to the Head of Central Department of Economics Prof. Dr. Ram Prasad Gyanwaly for this help and support while preparing this thesis. I also want to extend my indebtness to others professors and staffs of Central Department of Economics and staffs of Central Library for their kind help.

The officials of the Government and Non-Government Organizations and other concerned authorities also kind thankful for their support while conducting the study. Also my most sincere thanks goes to all key informants and others respondents who, at the cost of their work and time, patiently answered the questions regarding the research.

I also extend my hearty thanks to all my friends who provided me valuable suggestions and help for this research work. I would like to express heartily thanks to my grandfather Raj Kumar Shrestha, grandmother Fisty Maya Shrestha, my respected parents Mr. Shree Kumar Shrestha, and Mrs. Dhan Maya Shrestha, uncle Dil Narayan Shrestha, elder brother Mr. Samundra Shrestha, Ganesh Shrestha, Santosh Shrestha, son Saugat Shreatha, daughter Samiksha Shrestha, my beloved wife Lok Kumari Shrestha, and our family members and typist Jackey Maharjan for their strong support economically as well as in continuous encouragement in every step to make my study in present stage.

Dhan Kumar Shrestha

TABLE OF CONTENTS

LET	ETTER OF RECOMMENDATION		
APP	PPROVAL SHEET		
ACI	ACKNOWLEDGMENTS		
TAE	TABLE OF CONTENTS		
LIST	Γ OF TABLES	viii	
LIST	LIST OF FIGURES		
ACF	ACRONYMS		
CHAPTER-I: INTRODUCTION		1-6	
1.1	Background of the Study	1	
1.2	Statement of the Problem	3	
1.3	Objectives of the Study		
1.4	Rationale of the Study		
1.5	Limitations of the Study		
1.6	Organization of the Study		
CHAPTER-II: LITERATURE REVIEW 7-27			
2.1	Conceptual Background		
2.2	Development of Tourism in Nepal		
2.3	Theoretical Review	14	
	2.3.1 International Review	14	
	2.3.2 National Review	18	

	2.3.3 Empirical Review	21	
	2.3.3.1 International Review	21	
	2.3.3.2 National Review	22	
2.4	Research Gap	27	
CHAPTER-III: RESEARCH METHODOLOGY 28-30			
3.1	Research Design	28	
3.2	Sampling Procedures 28		
3.3	Nature and Sources of Data 28		
3.4	3.4 Tools and Techniques of Data Collection		
	3.4.1 Questionnaire Survey	29	
	3.4.2 Observation	29	
	3.4.3 Interview	29	
3.5	Processing and Methods of Primary Data Collection	29	
3.6	Methods of Data Analysis	29	
CHAPTER-IV: PHYSICAL AND CULTURAL FEATURES OF DHADING			
	DISTRICT	31-50	
4.1	Religious Centers in Dhading District	32	
4.2	Famous Lakes and Other Places in Dhading	35	
4.3	Geographical and Ecological Setting	36	
	4.3.1 Demographic Situation of Dhading District	36	
	4.3.2 Population Distribution by Caste in Dhading District	37	

	4.3.3	Populati	ion Distribution Ethnicity in Dhading District	37
	4.3.4	Conditio	on of Basic Infrastructures	38
		4.3.4.1	Basic Health Service in Dhading District	38
		4.3.4.2	Transportation in Dhading District	39
		4.3.4.3	Communication System in Dhading District	40
		4.3.4.4	Electricity and Alternative Power Condition	41
	4.3.3	Situation	n of Service Sector in Dhading District	42
4.4	Social	and Cul	tural Diversities of the Dhading District	42
4.5	Distribution of Tourist by Nationality			43
4.6	Hoteli	ers, Opir	nion for the Development of Tourism in Dhading	45
4.7	Main '	Tourism	Sites in Dhading District	46
4.8	Public	eview abo	out Prospects of Tourism in Dhading District.	47
4.9	Role	of Organi	zation in the Development of Tourism	47
4.10) Proble	ms of To	ourism Development in the Study Area	48
4.11	Willin	gness of	People in Tourism Industry	48
4.12	2 Presen	t Situatio	on of Tourism in Dhading District	49
CH	APTER	-V: PRC	OSPECTS OF TOURISM IN DHADING DISTRICT	51-57
5.1	Infrast	tructural	Problems	51
5.1.	1 Banki	ng Facili	ties	52
5.2	Prospe	ects of To	ourism in Dhading District	55
	5 2 1	Natural	Reauty	55

	5.2.2	Religious and Cultural Heritage	56
	5.2.3	Fishing and Canoeing	56
	5.2.4	Home Stay and Village Tours	57
	5.1.5	Other Potential Tourism Products	57
CHAPTER-VI: SUMMARY OF FINDINGS, CONCLUSION, AND			
		RECOMMENDATIONS	58-63
6.1	1 Summary of Findings		58
6.2	Conclusion		60
6.3	3 Recommendations		
REFERENCES			64-66
ANNEXES			67-74

LIST OF TABLES

Table No.	Title	Page No.
4.1	Population Distribution in Dhading District	37
4.2	Population Distribution by Caste in Dhading District	37
4.3	Population Distribution by Ethnicity in Dhading Distri	ct 38
4.4	Basic Health Services in Dhading District	38
4.5	Transportation in Dhading District	39
4.6	Communication System in Dhading District	40
4.7	Electricity and Alternative Power Condition	41
4.8	Situation of Service Sectors	42
4.9	Distribution of Tourist by Nationality	43
4.10	Employment Pattern in Hotels/Restaurants	44
4.11	Hoteliers Opinion for the Development of Tourism in Dha	ding 45
4.12	Main Tourism Sites in Dhading district	46
4.13	Public View about Prospects of Tourism in Dhading	47
4.14	Role of Organization in the Development of Tourism	47
4.15	Willingness of Respondents in Tourism Industry S.N.	49

LIST OF FIGURES

Figure No.	Title	Page No
4.1	Basic Health Services in Dhading District	39
4.2	Transportation in Dhading District	40
4.3	Communication System in Dhading District	41
4.4	Electricity and Alternative Power Condition	42
4.5	Distribution of Tourists by Nationality	44
4.6	Hoteliers' Opinion for the Development of Tourism in l	Dhading 46
4.7	Role of Organization in the Development of Tourism	48

ACRONYMS

AD : Anno Domini

ASTA : American Society of Travel Agent

B.S. : Bikram Sambat

BBC : Cable News Network

CBS : Central Bureau of Statistics

CBS : Central Bureau of Statistics

CD-Rom : Compact disk-Read only

CEDECON: Central Department of Economics

CNN : Cable News Network

DDC : District Development Committee

GDP : Gross Domestic Product

ICU : Intensive Care Unit

INGOs : International Non-Government Organizations

IUOTO : International Union of Travel Organization

MDGs : Millennium Development Goals

MOTCA : Ministry of Tourism and Civil aviation.

NGOs : Non-Governmental Organizations

PATA : Pacific Area Travel Association

REBAN : Restaurant and Bar association for Nepal

S.N : Serial Number

SATC : South Asian Travel Commission w

TDNP : Tourism Development Programed for Nepal

TU : Tribhuvan University

UNO : United Stated of Organization

USA : United State of America

VDC : Village Development Committee

WTO : World Trade Organization

PROBLEMS AND PROSPECTS OF TOURISM INTUSTRY IN DHADING DISTRICT

Dhan Kumar Shrestha

2016