

PROSPECTS AND PROBLEMS OF TOURISM DEVELOPMENT IN SURKHET
VALLEY:
'A CASE STUDY OF KAKREBIHAR, SURKHET'

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RECOMMENDATION LETTER

The thesis entitled “**PROSPECTS AND PROBLEMS OF TOURISM DEVELOPMENT IN SURKHET VALLEY: A Case Study of Kakrebihar, Surkhet**” has been completed by Mr. Krishna Prasad Paudel under my guidance and supervision. I hereby forward this thesis to evaluation committee for final evaluation and approval.

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APPROVAL LETTER

The thesis entitled “ PROSPECTS AND PROBEMS OF TOURISM DEVELOPMENT IN SURKHET VALLEY: A case Study of Kakrebihar, Surkhet” prepared and submitted by Mr. Krishna Prasad Paudel in partial fulfilment of the requirements for the Master’s of Arts (M.A.) in Rural Development has been accepted and approved by the evaluation committee.

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DECLARATION

I hereby declare that the thesis entitled “PROSPECTS AND PROBLEMS OF TOURISM DEVELOPMENT IN SURKHET VALLEY: A Case Study Of Kakrebihar, Surkhet,” submitted to the Central department of Rural Development, Tribhuvan University , is absolutely based on my original work prepared under the guidance and supervision of my supervisor, Prajwal Man Pradhan. I have duly acknowledged to all the ideas and information borrowed or extracted from various sources in the course of writing this thesis. The finding of this thesis have not been presented or submitted anywhere or anyone else for the award of any degree or for any other purposes. I assure that no part of the content of this thesis has been published in any form before.

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Krishna Prasad paudel

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ABSTRACT

Tourism is the world's fastest growing and largest industry. It is recognized that tourism is the basic and very desirable activities deserving the praise and encouragement of almost all countries in the world. Nepal is one of the most beautiful countries in the world with lofty snowcapped mountains and scenic, peaceful settings. It has varieties of tourism resources, places of natural beauty, historical and cultural monuments, art, architecture, festivals which are the best attractions to the tourists. Among such attractions, Surkhet Valley is one of the most prospective tourist destinations in Nepal. It is a land of natural scenery, peaceful environment, rich in culture, ethnicity and bio-diversity which attract tourists.

The study entitled "Prospects and Problems of Tourism Development in Surkhet Valley" was conducted with the objectives to examine real potentiality and problems of tourism development in the respective study area. For this study descriptive and analytical research design has been adapted to obtain necessary data/ information.

The universe of the study has been sampled from the Birendranagar Municipality which covers the whole Surkhet Valley. The local people, hotel owner, domestic and international tourists were the sample respondents and the sample size is 85 for the study. The study is primarily based on the primary data i.e. field survey. Some secondary data have also been adopted in the study area from municipality profile/ reports, CBS, NTB, related books, journal, article and from internet source as well. The researcher own-self participated to collect primary data by using data collection techniques and tools like structured and semi structured questionnaire and key informants interviews.

Findings of the study revealed that there is high potentiality of tourism development in Surkhet Valley because it has numerous sightseeing spots, touristic places such as the lake, the park, the cultural activities, agriculture farming attraction, the temple, monument, natural and manmade view tour, clock tower etc. Generally the tourists are domestic and they spend 3-6 days in the destinations. The number of foreign tourist is found very low according to the local people. Local people were found very much interested and devoted for promoting tourism in the study area but there seems lack of co-ordination among the government authorities and local people.

In conclusion it can be said that Surkhet Valley deserves potentiality of becoming one of the best tourism destinations of the country. Some of the key problems found for the development of tourism in the study area are: poor road conditions, poor access of airways, effective tourism plan and policies, lack of security service, advertisement/publicity, lack of tour and travel agents and so on.

Therefore, perfect tourism master plan, package programs, tourism awareness and advertisement seem necessary to develop Surkhet Valley as a good tourism destination.

TABLE OF CONTENTS

<i>Title:</i>	<i>Page No.</i>
<i>Declaration</i>	<i>i</i>
<i>Recommendation letter</i>	<i>ii</i>
<i>Approval letter</i>	<i>iii</i>
<i>Acknowledgement</i>	<i>iv</i>
<i>Abstract</i>	<i>v-vi</i>
<i>Table of Contents</i>	<i>vii-xi</i>
<i>List of Tables</i>	<i>xii-xiii</i>
<i>List of Figures</i>	<i>xiv</i>
<i>Acronyms/ Abbreviations</i>	<i>xv</i>
CHAPTER ONE:INTRODUCTION	
1.1 Background of the study	1-4
1.2 Statement of the problem	5
1.3 Objectives of the study	6
1.4 Significance of the Study	6
1.5 Limitation of the Study	7
1.6 Organization of the Study	7
CHAPTER TWO:LITERATURE REVIEW	
2.1 Theoretical/ Conceptual Review	8-16
i) Introduction and Definition of Tourism	8-10
ii) Characteristics of Tourism	10-11
iii) Elements of Tourism	12-13
iv) Types of Tourism	14-16

2.2 Historical Review of Tourism	16-21
i. Brief History of Tourism Development in the World	16-18
ii. Brief History of Tourism in Nepal	18-21
2.3 Tourism Development Efforts in Nepal	22-26
i) Tourism Policy (Framework)	22-23
ii) Tourism Plans	23-26
2.4 Approaches to the Study of Tourism	26-28
i) Product Approach	26
ii) Institutional Approach	26-27
iii) Managerial Approach	27
iv) Geographical Approach	27
v) Sociological Approach	27
vi) Historical Approach	28
vii) Economic Approach	28
viii) Interdisciplinary Approach	28
 CHAPTER THREE: RESEARCH METHODOLOGY	
3.1 Research Design	29
3.2 Rationale for the Selection of the Study Area	29-30
3.3 Population, Sample Size and Sampling Procedure	30
3.4 Nature and Sources of Data	31
3.5 Data Collection: Techniques and Tools	31-32
3.1.1 Household Survey	31-32
3.1.2 Key Informant Interview	32
3.6 Method of Data Analysis and Interpretation	32

CHAPTER FOUR: DATA PRESENTATION AND ANALYSIS

4.1 General Background of the Study Area	33-34
4.2 Structure of Sample Population	34
4.3 Present Condition of Hoteliers in Surkhet Valley	35-57
4.3.1 Age and Sex Difference of Hoteliers	35-36
4.3.2 Ethnic Composition of Hoteliers	36-37
4.3.3 Initial/ Start up Investment in Hotels	38
4.3.4 Monthly Income of Hotels	39
4.3.5 Accommodation Capacity of Sampled Hotels	39-40
4.3.6 Available Facilities in Hotel	41
4.3.7 Food and Accommodation Charge	42
4.3.8 Tourist Type, Stay Duration and Stay Numbers in Hotels	43
4.3.9 Peak Season for Tourism Activities in Surkhet Valley	43
4.3.10 Tourism Attractions in Surkhet Valley	43
4.3.11 Reasons of Choosing Surkhet Valley for Hotel Business	44-45
4.3.12 Employees in Hotels	45
4.3.13 Respondents Views for the Improvement of Tourism in Surkhet Valley	46
4.4 Tourism Development in Surkhet Valley- Information by Local People	46-65
4.4.1 Age and Sex Variation of Respondents	47
4.4.2 Education/ Qualification of Respondents	48-49
4.4.3 Tourist Flow in Surkhet Valley - Per day	49
4.4.4 Tourist Flow in Kakrebihar – Per day	50
4.4.5 Involvement in Tourism Business/ Tourism Activities	50-51
4.4.6 Like and Dislike of Tourist Arrival	52
4.4.7 Indigenous Culture of the Community	52

4.4.8 District Wise Ratio of Tourists Flow in Kakrebihar	53
4.4.9 Normal Duration of Tourist Stay in the Village	53
4.4.10 Ideas of Attracting Tourists for longer stay in the village	53
4.4.11 Complains of Tourists	55
4.4.12 Role of Tourism in the Community	54-55
4.4.13 Local Tourist Attraction in the Community	55-56
4.4.14 Possibility of Arrival of International Tourists	56
4.4.15 Condition of Tourism Facilities	56
4.4.16 Problems of Tourism Development: Local People's View	57
4.5 Present Tourist & Tourism Scenario of Surkhet Valley: View of Tourists	57- 65
4.5.1 Age Group of Tourists	57-58
4.5.2 Address and Nationality of Tourists	59
4.5.3 Means of Knowledge about the Place	59-60
4.5.4 Purpose of Visiting Surkhet Valley	60-61
4.5.5 Price Rate of Lodging and Fooding	61-62
4.5.6 Best thing about Surkhet / Kakrebihar	62-63
4.5.7 Rating of Tourism Potentiality	63
4.5.8 Problems faced by Tourists	64
4.5.9 Suggestions of Tourists	64
4.5.10 Rating of Tourism facilities and Infrastructure by Tourists	65
4.6 Tourism Prospects in Surkhet Valley: Major Destinations and Attractions	66-68
4.6.1 Kakrebihar Temple and Kakrebihar Conervation Area	66
4.6.2 Deutibajei Temple	67
4.6.3 Bulbule Lake and Bulbule Park	67

4.6.4 Surkhet Ghantaghar and Ghantaghar Park	68
4.6.5 Surkhet view point/ Gotigada	68
4.6.6 Mid-West University	68-69
4.6.7 Karnali Provincial Hospital	69-70
4.6.8 Local Culture	71
4.6.9 Provincial Museum, Surkhet	71
4.6.10 Surkhet City	71
4.7 Problems of Tourism Development in Surkhet Valley	72-73
1. Poor Transportation and Communication	72
2. Lack of Development of Tourism Sites	72
3. Lack of Tourism information Centers and Advertisement	72
4. Lack of Recreation Facilities	73
5. Lack of quality Hotels	73
6. Lack of Publicity and Advertisement	73
7. Lack of Travel and Trekking Agencies	73
8. Lack of Trained and Expert Manpower	73
9. Pollution	73

CHAPTER FIVE: SUMMARY, CONCLUSIONS AND SUGGESTIONS

5.1 Summary	74-77
5.2 Conclusion	78
5.3 Recommendation / Suggestions	79-80

REFERENCES

ANNEXES - 1 (Maps)

ANNEXES - 2 (Pictures)

ANNEXES - 3 (Questionnaires)

LIST OF TABLES

Table:	Page No.
Table 4.2: Structure of Sample Population	34
Table 4.3.1: Age and sex difference of hoteliers	35
Table 4.3.2: Ethnic Composition of Hoteliers	36
Table 4.3.3: Initial/ Start up Investment in hotels	38
Table 4.3.4: Monthly income of hotels	39
Table 4.3.5: Accommodation capacity of sampled hotels	40
Table 4.3.6: Available facilities in Hotel	41
Table 4.3.11: Reasons of choosing Surkhet Valley for hotel business	44
Table 4.3.12: Employees in hotels	45
Table 4.4.1: Age and sex variation of respondents	47
Table 4.4.2: Education / Qualification of Respondents	48
Table 4.4.3: Tourist Flow in Surkhet Valley- Per day	49
Table 4.4.4: Tourist flow in Kakrebihar – Per day	50
Table 4.4.5: Involvement in tourism business/ tourism activities	50-51
Table 4.4.6: Like and dislike of tourist arrival	52
Table 4.4.9: Normal duration of tourist stay in the village	53
Table 4.4.12: Role of tourism in the community	54
Table 4.4.15: Condition of tourism facilities	56
Table 4.5.1: Age Group of Tourists	58
Table 4.5.2: Address and Nationality of Tourists	59

Table 4.5.3: Means of Knowledge about the place	59
Table 4.5.4: Purpose of Visiting Surkhet Valley	60-61
Table 4.5.5: Price Rate of Lodging and Fooding	61
Table 4.5.6: Best thing about Surkhet / Kakrebihar	62
Table 4.5.7: Rating of Tourism Potentiality	65
Table 4.5.10: Rating of Tourism facilities and Infrastructure by Tourists	65

LIST OF FIGURES

Figure:	Page No.
Figure: 4.3.1: Age group, Percentage and Number of Respondents	36
Figure: 4.3.2: Ethnic Composition of Hoteliers	37
Figure: 4.3.3: Initial/ Start up Investment in hotels	38
Figure: 4.3.11: Reasons of choosing Surkhet Valley for hotel business	45
Figure: 4.4.1: Age and sex variation of respondents	47
Figure: 4.2.2: Education / Qualification of Respondents	49
Figure: 4.4.5: Involvement in tourism business/ tourism activities	51
Figure: 4.4.12: Role of tourism in the community	55
Figure: 4.5.1: Percentage of Tourists According to Age Group	58
Figure: 4.5.3: Percentage of Respondents on how they knew about respective tourist location/s	60
Figure: 4.5.6: Graphical Representation on Best thing about Surkhet	63

ACCRONYMS/ ABBRIVATIONS

CDRD: Central Department of Rural Development

CBS: Central Bureau of Statistics

NTB: Nepal Tourism Organization

WTO: World Tourism Organization

UN: United Nations

MA: Master's of Arts

ILO: International Labour Organization

MOCTCA: Ministry of Culture, Tourism and Civil Aviation

UNDP: United Nations Development Programme

UNESCO: United Nations Educational Scientific and Cultural Organization

NRB: Nepal Rastriya Bank

NPC: National Planning Commission.

NCC: Nepal Chamber of Commerce