A STUDY ON

REVENUE MANAGEMENT AND ITS IMPACT ON PROFITABILITY OF CENTURY COMMERCIAL BANK LTD

A THESIS

Submitted By:

Amir Basnet

Sindhuli Multiple Campus

Exam Roll No: 2330015

T.U Regd. No.: 7-2-233-43-2008

Submitted To

Office of The Dean

Faculty of Management

Tribhuvan University

In Partial Fulfillment of the Requirements for the Degree of Master of Business Studies (MBS)

Sindhuli,

2022

DECLARATION

I hereby declare that the thesis A STUDY ON REVENUE MANAGEMENT AND ITS IMPACT ON PROFITABILITY OF CENTURY COMMERCIAL BANK LTDsubmitted to, Sindhuli Multiple Campus the Faculty of Management, Tribhuvan University is my original work done for the partial fulfillment of requirements for the Master of Business Studies (M.B.S.) under the supervision of Deepak Raj Baral lecturer of Sindhuli Multiple Campus.

| Data | |
|-------|--|
| Date: | |

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RECOMMENDATION

This is to certify that the Thesis

Submitted by

Amir Basnet

Entitled

A STUDY ON REVENUE MANAGEMENT AND ITS IMPACT ON PROFITABILITY OF CENTURY COMMERCIAL BANK LTD

has been prepared as approved by this Department in the prescribed format of Faculty of Management. This thesis is forwarded for examination.

| (Deepak Raj Baral) |
|---|
| Head of Research Department and Thesis Supervisor |
| Date: - |

VIVA-VOCE SHEET

We have conducted the Viva-Voce examination of thesis

Submitted By: Amir Banet

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and found the thesis to be the original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as the partial fulfillment of the requirements for

Master's Degree of Business Studies (M.B.S.)

| Viva-Voce Committee | |
|---------------------------------------|---|
| Head of the Research Committee | : |
| Member (Thesis Supervisor) | : |
| Member (External Export) | : |
| Campus Chief | : |
| Date: | |

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Thank You.

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