

# **HOMESTAY AND ITS EFFECT IN RURAL TOURISM**

**(A Study of Chitre Homestay, Parbat)**

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## **ABSTRACT**

Tourism is the world's fastest growing industry. Nepal is one of the most beautiful countries in the world with lofty snowcapped mountains and scenic, peaceful settings. It has varieties of tourism resources, places of natural beauty, historical and cultural monuments, art, architecture, and festival set which are the best attractions to the foreign visitors in Nepal. Among various tourists are attractions in Nepal. Chitre is one of the most scenic tourist destinations in Nepal. It is a land of natural scenery, the rich biodiversity, peaceful environment, and the ethnic diversity, the rich and diverse culture which attract visitors.

The study was conducted to examine the role of Chitre Homestay for the promotion of rural tourism along with problems of tourism in Modi Rural Municipality. The universe of the study has been sampled from the Chitre. The homestay owners were the sample respondents and the sample size were 27 for the study. The study is based on primary data collection direct fill up the structure questionnaire in Chitre community homestay. The researcher own-self participated to collect primary data by using data collection techniques and tools like structure questionnaire, key informants' interview and so on. Findings of the study revealed that there is high potentiality of tourism in Chitre because it has numerous tourism interest places such as the peak, the cultural activities, agriculture farming attraction. Local people were found very much interested and devoted for promoting tourism in the study area but there seems lack of co-ordination among the government authorities and local promoters and also lack of fund.

In conclusion homestay helps to increase the employment opportunities and local people living standard. Likewise, it is helpful for the conservation of the environment in order to maintain environmental balance in the village further more, it plays pivotal role in the preservations of traditions, culture and customs of the village.

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## **ABBREVIATIONS**

CBS	-	Central Bureau of Statistics
DDC	-	District Development Committee
GDP	-	Gross Domestic Product
KM	-	Kilometers
NRB	-	Nepal Rastra Bank
NTB	-	Nepal Tourism Board
TDMC	-	Tourism Development Committee
TU	-	Tribhuvan University
VDC	-	Village Development Committee
WTO	-	World Tourism Organization