

# MARKET ANALYSIS OF TELECOMMUNICATIONS OF NEPAL

(Based on NTC, UTL and Mero Mobile)



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A Thesis Submitted To

Office of the Dean

Faculty of Management

Tribhuvan University

In Partial Fulfillment of The requirements for the degree of  
Master of Business Studies (M.B.S)

Kathmandu, Nepal

September, 2009

Tribhuvan University

Faculty of Management

SHANKER DEV CAMPUS

**RECOMMENDATION**

This is to certify that the thesis

Submitted By

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Entitled:

**Market Analysis of Telecommunication of Nepal**

(Based on NTC, UTL and Mero Mobile)

Has been Prepared as approved by this campus in the Prescribed format of the Faculty of Management.  
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## VIVA- VOCE SHEET

We have conducted the Viva-voce examination of the thesis

Submitted By:

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Entitled

**Market Analysis of Telecommunications of Nepal**

**(Based on NTC, UTL and Mero Mobile)**

And Found the Thesis to be original work of the student and written according to the prescribed format. We recommend the thesis to be acceptance as Partial Fulfillment of the requirements for the degree of

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## DECLARATION

I hereby declare that the work report in this thesis entitled *Market analysis of Telecommunications of Nepal, "BASED ON NTC, UTL, AND MERO MOBILE* "Submitted to office of Dean, Faculty of Management, Tribhuwan University is my original work for the partial fulfillment of the requirement for the Master of Business Study under the supervision of **Prof N.K. Pradhan**, Shanker Dev Campus, Putalisadak, Kathmandu.

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## ACKNOWLEDGEMENT

I would like to express my gratitude and appreciation to all those who provided me the genuine support to complete the thesis. I am greatly be debited with all personalities for their respective helps and suggestions.

I take this opportunity to acknowledge my deep sense of Gratitude to my supervisors, **N.K.Pradhan**, Associate Prof., Shanker Dev Campus, Tribhuwan University, for his generous encouragement and undertakings of the supervision of my entire research work. This form of the report is the outcome of his continuous encouragement, helpful suggestions and comments. I wish to extend thanks to **Dr Kamal Deep Dhakal**, Campus Chief, **Dr kamal Das Manandhar**, Associate Prof **Dr Mahendra Pd Shrestha**, and **Mr Shree Bhadra Neupane** Lecturer of Shanker Dev Campus and My all respected Teachers for providing me the invaluable Information, Suggestions and Comments.

I would like to express heartily thanks to the staff of Library Shanker Dev Campus, Staff of Central Library of T.U., and Staff of Nepal Telecom for the Kind cooperation during my visit of Study. My special Thanks go to Mr. Rajendra Kumar Dahal, officers of Nepal Telecom for providing their Valuable data, Suggestions generously for the completion of this Thesis. Also I am very much Thankful to my Friends ER. Mr. Santa Kumar Maharjan of United Telecom for his help in completion of my research work. And I would also

like to say thanks to my colleagues who provided their help directly or indirectly in my Study.

Last but not Least, I would like to express my deep gratefulness to my friend Mr. Santosh K.C, Mr. Santosh Gurung, Mr. Arjun Paudel, Mr. Shambhu Thakulla, Mr. Prem Prasad Nepal for the encouragement and Moral Support from inception to completion of this Thesis research Work.

Despite my Utmost care and effort, I bear the full responsibility for any errors and discrepancies that might have occurred in This Study Report.

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## TABLE OF CONTENT

<u>Preface</u>	<u>Page No</u>
Viva-voce sheet	
Recommendation	
Declaration	
Acknowledgement	
Abbreviation	
List of Table	
List of figures	

### Content

<b>1. Introduction</b>	<b>1-14</b>
1.1 General Background of Telecommunication Services .....	1
1.1.1 Establishment of Nepal Telecommunications Authority.....	1
1.1.2 Telecom Policy.....	2
1.2 Brief Overview of telecommunications of Nepal.....	3
1.2.1 Brief History of Nepal Telecom.....	3
1.2.2 Brief History of Mero Mobile.....	6
1.2.3 Brief History of UTL .....	8
1.3 Strategy of Telecommunication services .....	9
1.4 Statement of the Problem .....	10
1.5 Scope of the Study .....	11
1.6 Focus of the Study.....	12
1.7 Objectives of the Study.....	12
1.8 Significance of the Study.....	13

1.9	Limitations of the Study.....	13
1.10	Organization of the Study.....	14
<b>2.</b>	<b>Review of Literature</b>	<b>15-24</b>
2.1	Review of Conceptual Framework .....	15
2.1.1	Market .....	15
2.1.2	Market Segmentation .....	17
2.1.2.1	Need for Market Segmentation .....	18
2.1.2.2	Bases for segmentation in Consumer Market .....	18
2.1.2.3	Bases for Segmentation in Industrial Market .....	18
2.1.3	Market Analysis .....	19
2.1.3.1	Market Size .....	19
2.1.3.2	Market Growth Rate .....	20
2.1.3.3	Market Profitability.....	20
2.1.3.4	Market Trend .....	20
2.1.3.5	Key Success Factors .....	20
2.2	Review of Previous related Studies .....	21
2.2.1	Tripathi Purushottam .....	21
2.2.2	Adhikari Mandita.....	22
2.2.3	International telecommunication Union .....	23
2.2.4	Telecom Network of the Country .....	24
2.3	Research Gap .....	24
<b>3.</b>	<b>Research Methodology</b>	<b>25-31</b>
3.1	Research Design .....	25
3.2	Nature and Sources of Data.....	25
3.3	Population and Sample.....	25



3.4 Data Collection Procedure.....	31
3.5 Technique of Data Analysis .....	31
<b>4. Presentation and Analysis of Data</b>	<b>32-69</b>
4.1 Status of Landline and Mobile Users.....	33
4.1.1 Distribution of landline Mobile users according to Development Region .....	33
4.1.2 Distribution of landline and Mobile users by Demographic and Socioeconomic status in survey Areas .....	35
4.1.3 Table of cellular Mobile Phones and Fixed telephone service..	37
4.2 Distribution of GSM Prepaid and Postpaid and CDMA Users .....	38
4.3 Distribution of brand of Mobile users of NTC, Mero Mobile and UTL ...	40
4.4 Reasons For Using Mobiles.....	44
4.5 Distribution of Monthly Expenditure on Mobiles.....	47
4.6 Satisfaction Level .....	50
4.6.1 Satisfaction Level of Network Coverage.....	51
4.6.2 Satisfaction Level of Customer Service .....	52
4.6.3 Satisfaction Level of Call rate of Mobile Service .....	56
4.6.4 Satisfaction Level of Value Added Service of Different Mobile Service.....	60
4.7 Future Expectation about New Mobile Service .....	63
4.8 Services to be included in New Mobile Service .....	66
<b>5. Summary / Conclusion and Recommendation</b>	<b>70-76</b>
Summary .....	70
Conclusion.....	73
Recommendation.....	44
Bibliography	
Appendix	

<u>Table No</u>	<u>Title of Tables</u>	<u>Page No</u>
1	Network coverage of Mero Mobile According to development region Zone and districts.	7
3.1	Total Population according to Development Region	26
3.2	Sample Market with Development Regions	28
4.1.1	Distribution and Landline and Mobile users according to Development Regions	33
4.1.2	Distribution of Landline and Mobile User by Demographic and Socioeconomic Status in Survey Areas	35
4.1.3	Table of Cellular Mobile Phone and Fixed Telephone Service	37
4.2	Distribution of GSM Prepaid and Postpaid and CDMA Users	38
4.3	Distribution of Brand mobile users of NTC, Mero mobile and UTL	40
4.3.1	Subscribers of Cellular Services	43
4.4	Reasons for Using Mobiles	44
4.5	Distribution of Monthly expenditure on Mobiles	47
4.5.1	Average Revenue per User	49
4.6.1	Satisfaction level of Network Coverage	50
4.6.2	Satisfaction level of Customer Service	52
4.6.3	Satisfaction level of Call rate of Mobile Service	56
4.6.4	Satisfaction level of value added Service of different mobile Service	60
4.7	Future expectation about new Mobile Service or improvement in Existing Mobile service	63
4.8	Services to be included in New Mobile Service	66

<b><u>Figure No</u></b>	<b><u>List of Figures</u></b>	<b><u>Page No</u></b>
Fig No.1	Board of Directors of Nepal Telecom	4
Fig No.2	Conceptual Diagram of Total Population	16
Fig No.3	Population Distribution by Development Region (gender wise)	27
Fig No. 4	Sample population according to Development Region	30
Fig No. 5	Population Distribution by Development Region (Mobile & landline User)	34
Fig No. 6	Graphical representation of Cellular service of NDCL & SPNL	42
Fig No.7	Market Share of Cellular mobile Operators of NDCL & SPNL	43
Fig No.8	Fixed Telephone Service providers of NDCL & UTL	44
Fig No.9	Reasons For Using Mobile Phones	46
Fig No10	Graphical Representation	49
Fig No.11	Satisfaction level of Network Coverage	51
Fig No.12	Satisfaction level of Customer Service	55
Fig No.13	Satisfaction level of Call rate of Mobile Services	59
Fig No.14	Satisfaction level of Value added Service of different Mobile	62
Fig No.15	Services to be included in new mobile Service	68

### Abbreviation

3G	-	Third Generation
ARUP	-	Average Revenue per User
AxDSL	-	Axis Digital Subscriber Line
BEP	-	Breakeven point.
CDMA	-	Code Division Multiple Access
DSAT	-	District Satellite
F.Y	-	Fiscal Year
GSM	-	Global system for Mobile Communication
ICT	-	International Communication Technology
ITU	-	International Telecommunication Union
MMS	-	Multimedia Messaging Services
MTNL	-	Mahanagar Telephone Nigam Ltd.
NDCL	-	Nepal Doorsanchar Company Limited.
NTA	-	Nepal Telecommunication Authority.
NTC	-	Nepal Telecommunication Corporation
NT	-	Nepal Telecom.
NVPL	-	Nepal Venture Private Ltd.
PCC	-	Profit Planning and Control
PCO	-	Public Communication Office
PSTN	-	Public Switched Telephone Network
RSAT	-	Regenerative Satellite Access Terminals
SMS	-	Short Message service
SP	-	Special Preference

SPNL	-	Spice Nepal Private Limited.
STM	-	Synchronous Transfer Mode
T.U.	-	Tribhuvan University.
TCIL	-	Telecommunications Consultants India Ltd.
UTL	-	United Telecom Limited.
VDCs	-	Village District Committees
VMS	-	VIPERSAT Management System
VSAT	-	Very Small Appredox Terminal
VSNL	-	Videsh Sanchar Nigam Ltd.
WCDMA	-	Wideband Code Division Multiple Access
WLL	-	Wireless Local Loop