

**FACTORS INFLUENCING INVESTMENT BEHAVIOR IN STOCK  
MARKET:  
THE STUDY CASE OF INDIVIDUAL INVESTORS IN NEPAL**

**A Thesis**

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**Submitted to:**

Office of the Dean

Faculty of Management

Tribhuvan University

In partial fulfillment of the requirements for the degree of  
**Master of Business Studies (MBS)**

Kathmandu, Nepal

July, 2022

## DECLARATION

I hereby declare that the research work reported in the thesis entitled “Factors influencing investment behavior in stock market: The study case of individual investors in Nepal” submitted to Office of the Dean, Faculty Management, Tribhuvan University, is my original work done in the form of partial fulfillment of the requirement for the degree of Masters of Business Studies which is prepared under the supervision of respected supervisors **Dr. Rajan Bilas Bajracharya**, of People’s Campus, Paknajol, Kathmandu.

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## **RECOMMENDATION**

This is to certify that the Thesis entitled

**FACTORS INFLUENCING INVESTMENT BEHAVIOR IN STOCK MARKET:  
THE STUDY CASE OF INDIVIDUAL INVESTORS IN NEPAL**

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has been prepared as approved by this department in the prescribed format of Faculty of Management. Thesis is forwarded for examination.

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(Campus Chief)

Date:-

## VIVA-VOCE SHEET

We have conducted the Viva -Voce examination of the thesis entitled

**FACTORS INFLUENCING INVESTMENT BEHAVIOR IN STOCK MARKET:  
THE STUDY CASE OF INDIVIDUAL INVESTORS IN NEPAL**

**Presented by**

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and found the thesis to be the original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirement for the

Degree of

**Masters of Business Studies (MBS)**

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Member (Thesis Supervisor) .....

Member (External Expert) .....

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Sulochana Kanaujiya

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## ABBREVIATIONS

AGM	: Annual General Meeting
BFI	: Bank and Financial Institution
B.S	: Bikram Sambat
BODs	: Board of Directors
Fig.	: Figure
FIIs	: Foreign Institutional Investors
GDP	: Gross Domestic Product
i.e.	: That is
IPO	: Initial Public Offering
Ltd.	: Limited
MBS	: Master of Business Studies
NCM	: Nepalese Capital Market
NEPSE	: Nepal Stock Exchange
NIDC	: Nepal Industrial Development Corporation
NISM	: National Institute of Securities Market
NPV	: Net Present Value
NRB	: Nepal Rastra Bank
NRN	: Non-Resident Nepali
NSE	: Nepal Stock Exchange
NYSE	: New York Stock Exchange
OTC	: Over the Counter Market
SEBON	: Security Board of Nepal
SEC	: Securities Exchange Control/Commission
SPSS	: statistical Package for Social Sciences
Vs	: Versus