

# **A COMPARATIVE STUDY ON MARKETING PRACTICES OF HUNDAI AND KIA CARS IN NEPAL**

**A THESIS**

**SUBMITTED BY:**

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**SUBMITTED TO :**

The Office Of The Dean

Faculty Of Management

Tribhuvan University

In partial fulfillment of the requirements for the degree of

Master Of Business Studies (MBS)

**November,2011**

# **RECOMMENDATION**

This is to certify that the thesis

Submitted by:

**Ramesh Karki**

**Entitled:**

**A COMPARATIVE STUDY ON MARKETING PRACTICES  
OF**

**HYUNDAI AND KIA CARS IN NEPAL**

has been prepared as approved by this Department in the prescribed format of  
the Faculty of Management. This thesis is forwarded for examination.

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# **VIVA- VOCE SHEET**

We have conducted the viva- voce examination of the Thesis

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**A COMPARATIVE STUDY ON MARKETING PRACTICES OF  
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and found the Thesis to be the original work of the student and prepared according to the prescribed format. We recommend the Thesis to be accepted as partial fulfillment of the requirement for the Master Degree of Business Studies (MBS).

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## **DECLARATION**

I here by declare that the work reported in this thesis entitled “**A Comparative study on marketing practices of Hyundai and KIA cars in Nepal**” submitted to Faculty of Management, Tribhuvan University, is my original work done in the form of partial fulfillment of the requirement for the Master’s Degree in Business Study (M.B.S.) under the supervision of **Mr. Ishwor Lohani Lecturer** of Shankar Dev Campus.

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## ACKNOWLEDGEMENT

I wish to express my deep gratitude to my thesis supervision Lecturer Mr. Ishwor Lohani for his constant encouragement, patient guidance, valuable supervision and meticulous care on several aspects of this research study. This thesis work would never have been completed without his incisive observation that helped me a lot to get at the proper prospective and a clear insight. I record my deep sincere and deep sense of gratitude to him.

I would like to thank all car sales person, car owners for their co-operation which collectivity opinions through the questionnaire.

Finally, I would like to express deep gratitude to my friend Mr. Mahesh Subedi, Mr. Udhav Sapkota, Mr. Sharwan Karki, Mr. Yam Silwal, Marketing Department of Sankardev Campus (Library) and my family member for their continuous inspiration and support during the entire period of the study.

Ramesh Karki  
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