

**MARKETING CHALLENGES OF POTTERY PRODUCTS:
A STUDY OF THE POTTERS OF MADHYAPUR
THIMI MUNICIPALITY**

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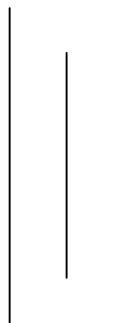
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ABBREVIATIONS

BC	Before Christ
B.S	Bikram Sambat
CDC	Curriculum Development Center
CBS	Central Bureau of Statistics
HH	Household
NGOs	Non Governmental Organization
NPC	National Planning Commission
R&D	Research and Development
UNESCO	United Nations Scientific and Cultural Organization