A STUDY ON REVENUE PLANNING OF HIMALAYAN BANK LIMITED

By

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RECOMMENDATION

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Entitled:

A Study on Revenue Planning of Himalayan Bank Ltd

has been prepared as approved by this Campus in the prescribed format of the Faculty of Management, Tribhuvan University. This thesis is forwarded for examination.

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VIVA-VOCE SHEET

We have conducted the viva-voce examination of the thesis

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and found the thesis to be original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirements for the degree of **Master of Business Studies** (MBS).

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DECLARATION

I hereby declare the work reported in this thesis entitled "A study on Revenue Planning of Himalayan Bank Ltd." submitted to Office of the Dean, Faculty of Management, Tribhuvan University is my original research work for the partial fulfillment of the requirement for the degree of Master of Business Studies (MBS) under the supervision of Mr. Babu Ram Singh Thapa, lecturer of Patan Multiple Campus, Lalitpur.

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TABLE OF CONTENTS

Recommendation Letter

Viva-Voce Sheet	
Declaration	
Acknowledgement	
Table of Contains	
List of Tables	
List if Figures	
Abbreviations	
J	Page no.
CHAPTER-1	
INTRODUCTION	1-14
1.1 Background of the study	1
1.1.1 Commercial Bank in Nepal	2
1.1.2 Introduction of Himalayan Bank Limited	4
1.1.3 Product and Services provided by the bank	7
1.2 Focus of the study	11
1.3 Statement of the problem	11
1.4 Objectives of the study	12
1.5 Significance of the study	13
1.6 Limitation of the study	13
1.7 Organization of the study	13
CHAPTER-2	
REVIEW OF LITECTURE	15-63
2.1 Conceptual Review	15
2.2 Concept of Revenue	16
2.3 Purpose of Revenue Planning	18
2.4 Advantage of Revenue Planning	20
2.5 The fundamentals of Revenue Planning	21
2.5.1 Managerial Involvement & Commitment & Top Management Support	21
2.5.2 Responsibility Accounting	25
2.5.3 Effective Communication	25
2.5.4 An outline of the Fundamentals Concept of RP	27
2.5.5 Realistic Expectation	27
2.5.6 Time Dimensions	28
2.5.7 Management Control Using in Revenue Planning & Control	28
2.5.8 Activity Based Costing	29
2.5.9 Zero-Base Budgeting	29
2.5.10 Behavioral View Point	30
2.5.11 Follow-Up	30
2.6 Basic Assumption & Limitation of Revenue Planning	32
2.7 Budgeting as a Tool of Revenue Planning	33
2.7.1 Objective of Budget and Budgetary Control	34
, 0 ,	35

2.7.3 Requirement for Effective Budget	38
2.8 Development of the Revenue Plan	40
2.8.1 Cash Flow Budget	40
2.9 Cost-Volume-Profit and Contribution Analysis	43
2.9.1 Meaning of Break Even Analysis	45
2.9.2 Methods of Break Even Analysis	45
2.9.3 Graphic or Chart Method	48
2.10 Role of the Ratio Analysis in Revenue Planning	49
2.10.1 Types of Ratio	49
2.10.2 Relation with Revenue Planning	49
2.11 Completion and Implementation of Annual Revenue Planning	50
2.11.1Completion of the Revenue Plan	50
2.11.2 Implementation of the Revenue Plan	50
2.12 Performance Report	51
2.13 Analysis of Budget variance	52
2.14 Review of Related Studies Work	54
2.14.1 Mr. Parajuli (1989)	54
2.14.2 Mr. Bhandari (1992)	56
2.14.3 Mr. Dumre (1993)	58
2.14.4 Mr. Ojha (1997)	60
2.14.5 Miss. Acharya (1999)	61
2.14.6 Mr. Adhakari (2009)	62
CHAPTED 2	
CHAPTER-3	
RESEARCH METHODOLOGY	64-71
	64-71 64
RESEARCH METHODOLOGY	
RESEARCH METHODOLOGY 3.1 General	64
RESEARCH METHODOLOGY 3.1 General 3.1.1 Research Design	64 64
RESEARCH METHODOLOGY 3.1 General 3.1.1 Research Design 3.1.2 Research Methodology	64 64 65
RESEARCH METHODOLOGY 3.1 General 3.1.1 Research Design 3.1.2 Research Methodology 3.1.3 Data Collection Procedure	64 64 65 65
RESEARCH METHODOLOGY 3.1 General 3.1.1 Research Design 3.1.2 Research Methodology 3.1.3 Data Collection Procedure 3.1.4 Method of Analysis and Presentation	64 64 65 65 66
RESEARCH METHODOLOGY 3.1 General 3.1.1 Research Design 3.1.2 Research Methodology 3.1.3 Data Collection Procedure 3.1.4 Method of Analysis and Presentation 3.1.5 Tools Used	64 65 65 66
RESEARCH METHODOLOGY 3.1 General 3.1.1 Research Design 3.1.2 Research Methodology 3.1.3 Data Collection Procedure 3.1.4 Method of Analysis and Presentation 3.1.5 Tools Used 3.1.6 Research Variables	64 64 65 65 66 66
RESEARCH METHODOLOGY 3.1 General 3.1.1 Research Design 3.1.2 Research Methodology 3.1.3 Data Collection Procedure 3.1.4 Method of Analysis and Presentation 3.1.5 Tools Used 3.1.6 Research Variables 3.1.7 Data Analysis Tools and Technique	64 64 65 65 66 66 66
RESEARCH METHODOLOGY 3.1 General 3.1.1 Research Design 3.1.2 Research Methodology 3.1.3 Data Collection Procedure 3.1.4 Method of Analysis and Presentation 3.1.5 Tools Used 3.1.6 Research Variables 3.1.7 Data Analysis Tools and Technique 3.1.7.1 Ratio Analysis	64 64 65 65 66 66 66 66
RESEARCH METHODOLOGY 3.1 General 3.1.1 Research Design 3.1.2 Research Methodology 3.1.3 Data Collection Procedure 3.1.4 Method of Analysis and Presentation 3.1.5 Tools Used 3.1.6 Research Variables 3.1.7 Data Analysis Tools and Technique 3.1.7.1 Ratio Analysis 3.1.7.2 Time Series Analysis	64 64 65 65 66 66 66 67 68
RESEARCH METHODOLOGY 3.1 General 3.1.1 Research Design 3.1.2 Research Methodology 3.1.3 Data Collection Procedure 3.1.4 Method of Analysis and Presentation 3.1.5 Tools Used 3.1.6 Research Variables 3.1.7 Data Analysis Tools and Technique 3.1.7.1 Ratio Analysis 3.1.7.2 Time Series Analysis 3.1.7.3 Arithmetic Mean	64 64 65 65 66 66 66 67 68 69
RESEARCH METHODOLOGY 3.1 General 3.1.1 Research Design 3.1.2 Research Methodology 3.1.3 Data Collection Procedure 3.1.4 Method of Analysis and Presentation 3.1.5 Tools Used 3.1.6 Research Variables 3.1.7 Data Analysis Tools and Technique 3.1.7.1 Ratio Analysis 3.1.7.2 Time Series Analysis 3.1.7.3 Arithmetic Mean 3.1.7.4 Standard Deviation	64 64 65 65 66 66 66 67 68 69 70
RESEARCH METHODOLOGY 3.1 General 3.1.1 Research Design 3.1.2 Research Methodology 3.1.3 Data Collection Procedure 3.1.4 Method of Analysis and Presentation 3.1.5 Tools Used 3.1.6 Research Variables 3.1.7 Data Analysis Tools and Technique 3.1.7.1 Ratio Analysis 3.1.7.2 Time Series Analysis 3.1.7.3 Arithmetic Mean 3.1.7.4 Standard Deviation 3.1.7.5 Coefficient of Variation	64 64 65 65 66 66 66 67 68 69 70
RESEARCH METHODOLOGY 3.1 General 3.1.1 Research Design 3.1.2 Research Methodology 3.1.3 Data Collection Procedure 3.1.4 Method of Analysis and Presentation 3.1.5 Tools Used 3.1.6 Research Variables 3.1.7 Data Analysis Tools and Technique 3.1.7.1 Ratio Analysis 3.1.7.2 Time Series Analysis 3.1.7.3 Arithmetic Mean 3.1.7.4 Standard Deviation 3.1.7.5 Coefficient of Variation 3.1.7.6 Correlation Analysis	64 64 65 65 66 66 66 67 68 69 70
RESEARCH METHODOLOGY 3.1 General 3.1.1 Research Design 3.1.2 Research Methodology 3.1.3 Data Collection Procedure 3.1.4 Method of Analysis and Presentation 3.1.5 Tools Used 3.1.6 Research Variables 3.1.7 Data Analysis Tools and Technique 3.1.7.1 Ratio Analysis 3.1.7.2 Time Series Analysis 3.1.7.3 Arithmetic Mean 3.1.7.4 Standard Deviation 3.1.7.5 Coefficient of Variation 3.1.7.6 Correlation Analysis	64 64 65 65 66 66 66 67 68 69 70 70
RESEARCH METHODOLOGY 3.1 General 3.1.1 Research Design 3.1.2 Research Methodology 3.1.3 Data Collection Procedure 3.1.4 Method of Analysis and Presentation 3.1.5 Tools Used 3.1.6 Research Variables 3.1.7 Data Analysis Tools and Technique 3.1.7.1 Ratio Analysis 3.1.7.2 Time Series Analysis 3.1.7.3 Arithmetic Mean 3.1.7.4 Standard Deviation 3.1.7.5 Coefficient of Variation 3.1.7.6 Correlation Analysis CHAPTER-4 PRESENTATION AND ANALYSIS OF DATA	64 64 65 65 66 66 66 67 68 69 70 70 70
RESEARCH METHODOLOGY 3.1 General 3.1.1 Research Design 3.1.2 Research Methodology 3.1.3 Data Collection Procedure 3.1.4 Method of Analysis and Presentation 3.1.5 Tools Used 3.1.6 Research Variables 3.1.7 Data Analysis Tools and Technique 3.1.7.1 Ratio Analysis 3.1.7.2 Time Series Analysis 3.1.7.3 Arithmetic Mean 3.1.7.4 Standard Deviation 3.1.7.5 Coefficient of Variation 3.1.7.6 Correlation Analysis CHAPTER-4 PRESENTATION AND ANALYSIS OF DATA 4.1 Ratio Analysis	64 64 65 65 66 66 66 67 68 69 70 70 70
RESEARCH METHODOLOGY 3.1 General 3.1.1 Research Design 3.1.2 Research Methodology 3.1.3 Data Collection Procedure 3.1.4 Method of Analysis and Presentation 3.1.5 Tools Used 3.1.6 Research Variables 3.1.7 Data Analysis Tools and Technique 3.1.7.1 Ratio Analysis 3.1.7.2 Time Series Analysis 3.1.7.3 Arithmetic Mean 3.1.7.4 Standard Deviation 3.1.7.5 Coefficient of Variation 3.1.7.6 Correlation Analysis CHAPTER-4 PRESENTATION AND ANALYSIS OF DATA 4.1 Ratio Analysis 4.1.1 Analysis of Internal Income with Total Operating Expenses	64 64 65 65 66 66 66 67 68 69 70 70 70 70 72 72 72 73 74
RESEARCH METHODOLOGY 3.1 General 3.1.1 Research Design 3.1.2 Research Methodology 3.1.3 Data Collection Procedure 3.1.4 Method of Analysis and Presentation 3.1.5 Tools Used 3.1.6 Research Variables 3.1.7 Data Analysis Tools and Technique 3.1.7.1 Ratio Analysis 3.1.7.2 Time Series Analysis 3.1.7.3 Arithmetic Mean 3.1.7.4 Standard Deviation 3.1.7.5 Coefficient of Variation 3.1.7.6 Correlation Analysis CHAPTER-4 PRESENTATION AND ANALYSIS OF DATA 4.1 Ratio Analysis 4.1.1 Analysis of Internal Income with Total Operating Expenses 4.1.2 Analysis of Interest Expenses with Interest Income	64 64 65 65 66 66 66 67 68 69 70 70 70 70 72

4.1.6 Analysis of Total Operating Expenses with Total Income	77
4.1.7 Analysis of Interest Expenses with Total Deposit	79
4.2 Statistical Analysis	80
4.2.1 Time Series Analysis	81
4.2.2 Correlation Analysis	88
4.3 Major Findings	92
CHAPTER-5	
SUMMARY, CONCLUSION & RECOMMEDATIONS	96-102
5.1 Summary	96
5.2 Conclusion	97
5.3 Recommendations	100
Bibliography	
Appendix-A	

LIST OF TABLES

Table	Table title Pa	ge no.
1.1	List of commercial banks of Nepal	2
1.2	Capital structure of HBL	4
4.1	Analysis of interest income with operating expenses of HBL	73
4.2	Analysis of interest expenses with interest income of HBL	74
4.3	Analysis of interest income with total income of HBL	75
4.4	Analysis of net profit with total income of HBL	76
4.5	Analysis of interest expenses with total income of HBL	77
4.6	Analysis of operating expenses to total income of HBL	78
4.7	Analysis of interest expenses with total deposit of HBL	80
4.8	Trend analysis of net profit of HBL	81
4.9	Trend analysis of interest income of HBL	82
4.10	Trend analysis of total income of HBL	84
4.11	Trend analysis of total deposit of HBL	86
4.12	Correlation analysis between total income & net profit of HBL	88
4.13	Correlation analysis between interest income and net profit of HBL	89
4.14	Correlation analysis between interest income and total income of HBL	90

LIST OF FIGURES

Figure	Figure Title	Page no.
1	Simple illustration of break-even	48
2	Trend of net profit of HBL	82
3	Trend of interest income of HBL	84
4	Trend of total income of HBL	85
5	Trend of total deposit of HBL	87

Abbreviations

NRB = Nepal Rastra Bank

HBL = Himalayan Bank Ltd.

ATM = Automatic Teller Machine ABBS = Any Branch Banking Servi

ABBS = Any Branch Banking Service PSA = Premium Saving Account

SPSA = Special Premium Saving Account

SME = Small and Medium Enterprises

IMF = International Monetary Fund

UN = United Nation

IT = Information Technology

RTOs = Recovery Time Objectives

RPOs = Recovery Point Objectives

ROI = Return on Investment

CVP = Cost-Volume-Profit Analysis

BE Analysis = Break Even Analysis

BEP = Break Even Point

P/V Ratio = Profit Volume Ratio

PEs = Public Enterprises

DDC = Dairy Development Corporation

BLSF = Basbari Lather & Shoe Factory

HCCL = Himal Cement Company Limited

RDL = Royal Drugs Limited

SD = Standerd deviation

CV = Coefficient of Variation

r = Correlation coefficient