

**“Improving Sales and Productivity under
competition by the Effectiveness of
Advertising and Sales Promotion of Nokia
Mobile in Nepal”**

A THESIS PROPOSAL

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Patandhoka, Lalitpur, Nepal**

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**Submitted By
SUBASH ACHARYA
T.U. Regd. No. 5-2-37-929-99**

**PATAN MULTIPLE CAMPUS
PATANDHOKA, LALITPUR, NEPAL
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DECLARATION

I hereby declare that the work reported in this thesis entitled “Improving sales and productivity under competition by the effectiveness of advertisement and sales promotion of Nokia Mobile in Nepal” submitted to Patan Multiple Campus, Faculty of Management, Tribhuvan University is my original work done in the form of partial fulfillment of the requirement for the Master’s Degree in Business Studies (M.B.S) under the supervision of Shiva Prasad Pokhrel, Lecturer of Patan Multiple Campus.

Date.....

Subash Acharya

Researcher

Roll. No. 211

Patan Multiple Campus, T.U.

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Date.....

Subash Acharya

Researcher

Roll. No. 211

Patan Multiple Campus, T.U.

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