# PROBLEM AND PROSPECTS OF MARKETING OF BEAUTYPARLOR IN NARAYANGARH MARKET

Submitted by: Pratima Chhetri Birendra Multiple Campus TU Regd. No: 7-2-240-103-2005 Exam Roll No: 190093 (2065-066)

A Thesis Submitted to: Office of the Dean Faculty of Management Tribhuvan University

in the partial fulfillment of the requirements for the degree of Master's in Business Studies (MBS)

> Bharatpur, Chitwan June, 2013

### RECOMMENDATION

This is to certify that the thesis

Submitted by:

#### PRATIMA CHHETRI

entitled

# PROBLEM AND PROSPECTS OF MARKETING OF BEAUTY PARLOR IN NARAYANGARH MARKET

has been prepared as approved by this department in the prescribed format of the Faculty of Management. This thesis is forwarded for examination.

.....

Damodar Poudel Thesis Supervisor .....

Baikuntha Prasad Bhusal Chairman, Research Committee

Sushil Dahal Programme Incharge Dr. Keshav Bhakta Sapkota Campus Chief



#### **TRIBHUVAN UNIVERSITY BIRENDRA MULTIPLE CAMPUS**

Bharatpur, Chitwan **DEPARTMENT OF MANAGEMENT**  056

Fax- 056-520253

**Use Only for Thesis** 

(**Ref**):

Date:.....

### VIVA-VOCE SHEET

We have conducted the Viva-voce examination of the

Thesis presented by

#### **PRATIMA CHHETRI**

entitled

## PROBLEM AND PROSPECTS OF MARKETING OF **BEAUTY PARLOR IN NARAYANGARH MARKET**

and found the thesis to be original work of the student and written according to the prescribed format. We recommended the thesis to be accepted as partial fulfillment of the requirement for

Master Degree in Business Studies (M.B.S.)

#### VIVA-VOCE COMMITTEE

Chairman, Research Committee:	
Member (Thesis Supervisor):	
Member (External Expert):	

•		•		
	•	•	••	

#### DECLARATION

I hereby declare that the work of reported in this thesis entitled "**PROBLEM AND PROSPECTS OF MARKETING OF BEAUTY PARLOR IN NARAYANGARH MARKET** submitted to Birendra Multiple Campus, Faculty of Management, Tribhuvan University, is my original work. It is done in the form of partial fulfillment of requirement of the degree of Master in Business Studies (M.B.S.) under the supervision and guidance of Damodar Poudel, lecturer of Birendra Multiple Campus.

May, 2013

#### .....

Pratima Chhetri

T.U. Regd. No. : 7-2-240-103-2005 Exam Roll No.: 190093 (2065/66)

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> **Pratima Chhetri** Researcher Birendra Multiple Campus

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