

**CONSUMER'S ATTITUDE OF 2PM NOODLES TOWARDS
RADIO ADVERTISEMENT**



**A Thesis submitted to
Office of the Dean
Faculty of Management
Post Graduate Campus, Old Airport
Biratnagar, Morang
Tribhuvan University**

Submitted By:
Kabita Kumari Chaudhary

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***In partial fulfillment of the requirements for the degree of Master of
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**TRIBHUVAN UNIVERSITY
POST GRADUATE CAMPUS**

Biratnagar
Morang, Nepal

Ref. No.: -

Tel. No. : 021-526327
021-522204

RECOMMENDATION

This is to certify that the thesis:

Submitted By:

KABITA KUMARI CHAUDHARY

Entitled

Consumers' Attitude of 2PM Noodles towards Radio Advertisement

has been prepared as approved by this Department in the prescribed format of Faculty of Management, This thesis is forwarded for examination

Supervisor

Head of Department

Signature: _____

Signature: _____

(Mr. Devraj Shrestha)

(Prof. Dr. Yadav Prasad Koirala)

Campus Chief

Signature: _____

(Mr. Ballav Prasad Paudel)

Date:



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021-522204

VIVA – VOCE SHEET

We have conducted the Viva-Voce Examination of the thesis presented by

KABITA KUMARI CHAUDHARY

Entitled

Consumer's Attitude of 2PM Noodles towards Radio Advertisement

and found the thesis to be the original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirement for Master's Degree in Business Studies (M.B.S.)

Viva-Voice Committee

Chairperson, Research Committee:
(Prof. Dr. Yadav Prasad Koirala)

Member (Thesis Supervisor)
(Mr. Devraj Shrestha)

Member (External Expert)

Date:

DECLARATION

I hereby declare that the work done in thesis entitled "Consumer's Attitude of 2PM Noodles towards Radio Advertisement" has been submitted to office of the Dean, faculty of management, Tribhuvan University, is my original work. It is done in the form of partial fulfillment of the requirement for the Master's Degree in Business Studies (M.B.S.) under the supervision and guideline of Mr. Devraj Shrestha, lecturer of P.G. Campus, Biratnagar.

Date:

Kabita Kumari Chaudhary

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Date:

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ABBREVIATION

Abt.	:	About
B.S.	:	Bikram Sambat
Corr.	:	Correlation
Ed.	:	Edition
F.M.	:	Frequency Modulation
Hr.	:	Hour
Rs.	:	Rupees
T.V.	:	Television