

**COMPARATIVE STUDY OF MARKET OF
PEPSODENT TOOTHPASTE WITH OTHER BRANDS**

(With special Reference to Hetauda)

A Thesis

Submitted by

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Submitted to

Office of the Dean
Faculty of Management
Tribhuvan University

In the partial fulfillment of the requirement for the Masters
Degree in Business Studies (MBS)

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RECOMENDATION

This is to certify that the thesis

Submitted by

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Entitled

"Comparative study of market of Pepsodent toothpaste with other brands"

Has been prepared by this department in the prescribed format faculty of management. This thesis is forwarded for examination.

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We have conducted the viva-voce examination of the thesis

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And found the thesis to be the original work of the student. It is written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the Master's Degree in Business Studies (M.B.S.)

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DECLARATION

I hereby declare that the work reported in this thesis entitled "**Comparative study of market of Pepsodent Toothpaste with other brands**" (with reference to Hetauda area) submitted to the office of the Dean as a partial fulfillment of the requirement for the Masters of Business Studies (MBS), Faculty of Management, Tribhuvan University is my original work under the Guidance of Lec. **Mr. Yam Silwal**, Makwanpur Multiple Campus , Hetauda.

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I apologize for any errors committed in this study.

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