# A STUDY ON PROFIT AND REVENUE PLANNING OF NEPAL TELECOM LTD.

By

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### RECOMMENDATION

This is to certify that the thesis

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has been prepared and approved by this Department in the prescribed format of Faculty of Management. This thesis is forwarded for examination.

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### **VIVA-VOCE SHEET**

We have conducted the viva-voce examination of the thesis presented by

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and found the thesis to be the original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment to the requirements for Master's Degree in Business Studies (M.B.S)

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### **DECLARATION**

I hereby declare that the work done in this thesis entitled "A Study on Profit & Revenue Planning of Nepal Telecom Limited" has submitted to office of the dean, faculty of Management, Tribhuvan University, is my own created work report in the form of partial fulfillment of the requirement of Master's Degree in Business Studies (MBS) course under the guidance and supervision of Mr. Bir Bahadur Karki, Assistant Professor PN Campus, Pokhara.

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### **Table of Contents**

		Page
Chapter 1.	INTRODUCTION	1-7
	Background of the Study	1
	Focus of the Study	4
	Statement of the Problem	5
	Objective of the Study	6
	Significance of the Study	6
	Delimitation of the Study	7
	Organization of the Study	7
Chapter 2.	REVIEW OF LITERATURE	9–24
	Conceptual Framework	9
	Review of Related Studies	16
	Research Gap	24
Chapter 3.	RESEARCH METHODOLOGY	25–28
	Research Design	25
	Population and Sample	26
	Sources of Data	26
	Data Collection Technique	26
	Data Analysis Tools	27
	Research Variables	28
Chapter 4.	PRESENTATION AND ANALYSIS OF DATA	29-80
	Introduction	29
	Presentation & Analysis of Data	29
	Ratio Analysis	40
	Statistical Analysis	75
	Major Finding of the Study	78
Chapter 5.	SUMMARY, CONCLUSIONS AND	81–84
	RECOMMENDATIONS	
	Summary	81
	Conclusion	82
	Recommendations	84
BIBLIOGRA	$\Lambda PHY$	
APPENDIX		

### **List of Tables**

Table	Page
4.1 Budgeted & Actual Sales	30
4.2 Relationship between Budgeted Collection & Actual Collection	32
4.3 Revenue Collection Details	33
4.4 Product-wise Revenue Collection	35
4.5 Trend of Revenue	36
4.6 Sales Revenue of Nepal Telecom	37
4.7 Budgeted Cost & Actual Cost	39
4.8 Relationship between Sales & Cost	40
4.9 Calculation of Current Ratio	42
4.10 Calculation of Quick Ratio	43
4.11Calculation of Inventory Turnover Ratio	45
4.12 Calculation of Average Age of Inventory	47
4.13 Calculation of Debtors Turnover Ratio	48
4.14 Calculation of Average Collection Period	49
4.15 Calculation of Total Assets Turnover Ratio	50
4.16 Calculation of Fixed Assets Turnover Ratio	52
4.17 Calculation of Working Capital Turnover Ratio	54
4.18 Calculation of Capital Employed Turnover Ratio	55
4.19 Calculation of Total Debt Ratio	58
4.20 Calculation of Debt Equity Ratio	60
4.21 Calculation of Long-Term Debt to Capital Employed Ratio	62
4.22 Calculation of Interest Coverage Ratio	63
4.23 Calculation of Net Profit Margin Ratio	66
4.24 Calculation of Net Profit Margin Ratio	68
4.25 Calculation of Operating Expenses Ratio	69
4.26 Calculation of Return on Assets Ratio	71
4.27 Calculation of Return on Capital Employed Ratio	72
4.28 Calculation of Return on Equity Ratio	73

## **List of Figures**

Figure	Page
4.1 Budgeted & Actual Sales of NTC	31
4.2 Total Revenue after Adjustment	34
4.3 Product Wise Revenue Collection	35
4.4 Trend of Revenue	36
4.5 Sales Revenue of Nepal Telecom	38
4.6 Budgeted Cost & Actual Cost	39
4.7 Net Fixed Assets of Nepal Telecom	52
4.8 Total Capital Employed	56
4.9 Total Debt of Nepal Telecom	58
4.10 Total Net Worth of Nepal Telecom	60
4.11 Net Profit of NTC	66
4.12 Operating Expenses of NTC	69
4.13 Return on Equity of NTC	74

### **Abbreviation**

ACP - Average Collection Period

BLSF - Bansbari Leather & Shoe Factory

CE - Capital Employed

CET -Capital Employed Turnover Ratio

DDC - Dairy Development Corporation

DE -Debt Equity

FY - Fiscal Year

GDP -Gross Domestic Product

HPP - Herbal Production & Processing Co. Ltd

ICT - Information & Communication Technology

LTD - Long Term Debt

MBO - Management by Objective

NG - Nepal Government

NPAT - Net Profit After Tax

NPM -Net Profit Margin

NT - Nepal Telecom

NTC - Nepal Doorsanchar Company Limited (Nepal Telecom)

OE - Operating Expenses

PE - Public Enterprises

PPC - Profit Planning & Control

RDL - Royal Drugs Limited

RIO - Return on Investment

ROA - Return on Assets

ROCE - Return on Capital Employed

ROE - Return on Equity

TDR -Total Debt Ratio

WCT -Working Capital Turnover