

**REVENUE PLANNING OF CONSTANT BUSINESS
GROUP PRIVATE LIMITED**

By

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December, 2013

RECOMMENDATION

This is to certify that the Thesis

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Entitled:

**REVENUE PLANNING OF CONSTANT BUSINESS GROUP
PRIVATE LIMITED**

*has been prepared as approved by this Department in the prescribed format of the
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DECLARATION

I, hereby, declare that the work reported in this thesis entitled **“REVENUE PLANNING OF CONSTANT BUSINESS GROUP PRIVATE LIMITED”** submitted to office of the Dean, Faculty of Management, Tribhuvan University, is my original work done for the partial fulfillment of the requirement for the Masters of Business Studies (MBS) under the supervision of Associate Professor Prakash Singh Pradhan, Shanker Dev Campus.

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ACRONYMS

BEP	-	Break Even Point
CBG	-	Constant Business Group
CM	-	Contribution Margin
CMPU	-	Contribution Margin per unit
CO	-	Company
CV	-	Covariance
CVP	-	Cost Volume Profit
DNPL	-	Dabur Nepal Private Limited
FC	-	Fixed Cost
GM	-	General Manager
GNP	-	Gross National Product
HPPC	-	Hindering Profit Planning Control
HRMS	-	Human Resource Management System
KMMS	-	Kathmandu Milk Supply Scheme
MOS	-	Margin of Safety
NCC	-	Nepal Chamber of Commerce
NEA	-	Nepal Electricity Authority
NEBICO	-	Nepal Biscuits and Confectionary Pvt. Ltd
NG	-	Nepal Government
NPAT	-	Net Profit after Tax
NTC	-	Nepal Telecom
O/H	-	Over Head
P/L	-	Profit and loss

PEs	-	Private Enterprises
PF	-	Provident Fund
PPC	-	Profit Planning & Control
PV	-	Profit Volume
PV	-	Profit Volume
ROI	-	Return on Investment
SD	-	Standard Deviation