

**A STUDY ON PRODUCT AND BRAND PREFERENCE ON MILK AND
MILK PRODUCT IN POKHARA VALLEY**

A THESIS

SUBMITTED BY

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RECOMMENDATION

This is to certify that the thesis

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Pokhara Valley

has been approved by this department in the prescribed format of faculty of
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A Study on Product and Brand Preference on Milk and Milk Product in
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And found the thesis to be the original work of the student and written
according to the prescribed format. We recommended the thesis
to be accepted as partial fulfillment of the requirements for the
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