# PROBLEMS AND PROSPECTS OF TOURISM IN LUMBINI

A Thesis Submitted in Partial Fulfillment of the
Requirements for the award of the
Degree of Master of Arts (MA)
In Rural Development

**Submitted By:** 

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The Central Department of Rural Development

**University Campus, Kirtipur** 

**Faculty of Humanities and Social Sciences** 

**Tribhuvan University** 

Kathamandu, Nepal

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March, 2016

RECOMMENDATION LETTER

The thesis entitled PROBLEMS AND PROSPECTS OF TORUSM IN LUMBINI at Lumbini

addarsaha municipality at Rupandehi district has been prepared by Arbin Chandra Acharya

under my guidance and supervision. I hereby forward this thesis to the evaluation committee for

final evaluation and approval.

Prof. Dr. Prem Sharma

Supervisor

Head of Department

Central Department of Rural Development

Date: 10-04-2016

(28-12-2072)

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APPROVAL LETTER

The thesis entitled PROBLEMS AND PROSPECTS OF TORUSM IN LUMBINI submitted

by Arbin Chandra Acharya in partial fulfillment of the requirements for the Master's Degree in

Rural Development has been approved by the evaluation committee.

**Evaluation Committee** 

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(29-12-2072)

iν

**Declaration** 

I hereby declare that the thesis entitled PROBLEMS AND PROSPECTS OF TORUSM IN

**LUMBINI** submitted to the Central Department of Rural Development, Tribhuvan University, is

entirely my original work prepared under the guidance and supervision of my supervisor. I have

made due acknowledgement to all ideas and information borrowed from different sources in the

course of writing this thesis. The result of this thesis has not been presented or submitted

anywhere else for the award of any degree or for any other purposes. No part of the content of

this dissertation has been published in any form before. I shall be solely responsible if any

evidence is found against my declaration.

Arbin Chandra Acharya

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Date: 10-04-2016

(28-12-2072)

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My Special thanks go to the secretary of Lumbini Adarsha municipality and local people and household's for their generous cooperation and tireless responses during the field survey.

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It is hoped that this report tried to portray accurately the Lumbini Tourism, problems and prospects of tourism in Lumbini in the study area and shall be instrumental in the promotion and development of Lumbini tourism in the future.

Mr. Arbin Chandra Acharya

### **ABSTRACT**

Tourism today is one of the fastest growing industries throughout the world. Tourism has tremendous growth potential as it stimulates the growth of the overall economy. It can help in solving chronic economic problems like unemployment, regional disparities and poverty in less developed countries like Nepal. It can generates income, raise standard of living of people, helps in having better social and political relations among regions and raises physical and moral well being of all people every where. Thus, it can be said that tourism is a movement against all types of backwardness.

This Study entitled "Problem and prospects of Tourism in Lumbini (A Case Study of Lumbini Adarsha Municipality, ward no.4, Rupandehi District, Nepal)" was conducted with the objectives of assessing the tourist trend, and analyzes the socio economic impacts and role of tourism in Lumbini

This study explored the impact using descriptive research strategy in which primary data were collected using the techniques of field survey with the help of three sets of questionnaire, field visit and observation. First set of questionnaires were asked with the local Household to evaluate the impact on socio-cultural, Economic and Environmental sectors. Second set of questionnaires were asked to the local entrepreneurs to analyze the impact in economic sector and final set of questionnaires were asked with the tourists pilgrims to find their Purpose for visit, expenditure pattern and problems in their view. Secondary data has been collected from the different books and research articles. T. U. central library and official record at Lumbini Adarsha municipality office for this study. The information collected from primary sources have been molded and edited as per the requirement and objectives of research and data has been analyzed with the help of computer program, simple statistical tool like table, graph, percentage and average has been used for the data analysis. The study area consists of 83 HHs with total population of 650, no. of hotels 60 and small scale shops owned by local people and tourists visiting the study area. Out of which 17 HHs, 17 hotels, and 17 tourists were taken for the study on the random basis.

There were around 83 households (HHs) in which most of the houses are with galvanized iron roof with mud bonded brick or stone wall, some with brick or stone houses bonded with cement

and few with R.C.C pillar system in the Lumbini Aadarsha Municipality with total population of VDC 6203 consisting 3327 female and 2876 male. During the study it is found that Madhesi (90%) were the main caste, Agriculture (68%) was the main occupation, the average family size of the sample HHs were 4.45 persons per family, average literacy rate 75%. When the respondents were asked about the impact on socio-cultural sector the major finding was health sector in social aspect, 80% respondents of study area felt that Health service facilities was same as before where as only 20% felt that there was positive impact but the responded had not commented properly on the cultural sector.60% visitors responded that their main purpose of visit was for pilgrimage purpose while 35% visitors responded for spending holiday and for recreation. In economic study of the area, the income level of the local household was improved by selling the local products, arts and handicrafts to the local entrepreneurs and visitors varying from 10% to 50%.. The expenditure pattern by the visitors shows that they were mostly for the pilgrimage aspect. Very few visitors responded for high expenditure during their visit. Hotels and small entrepreneurs in the study area were able to generate 60% of employment opportunities to the local people. 75% of the respondents felt that there was negative impact on solid waste and disposal where as 85% respondents for negative impact in drainage system and majority of the responded commented for positive impact on water, soil, forest and most local people said that tourism activities has increased the air pollution in the study area due to the movement of people and services.

From the study it was found that most of the HHs said that the Pilgrimage tourism activities have brought major positive change in the social sector like education, involvement of people in social work, Women and child Health Condition where as health service, drinking facilities, while moral and social values has changed little bit. Most of the local HHs and entrepreneurs were satisfied that the tourism activity was able to increase their HHs economic level and the local economy after development of tourism. Major environmental concerned was solid waste disposal, drainage system and existing earthen road due to tourism activities. Thus, tourism activities have brought positive changes in social sector, economic situation and some negative impact in the environmental condition. A proper preservation and conservation strategy with involvement of all the stakeholders are most for sustainable promotion and development of Lumbini area.

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Map of Nepal

Map of Rupandehi District

Photo The Mayadevi Temple

Photo of The Shanti Deep

Photo of Asoka Pillar

World Stupa

Lumbini Development Trust Office

Photo Collection from field Survey

### ABBREVIATIONS / ACRONYMS

A.D = Anno Domini

ASTA = American Society of Travel Agent

B.C = Before Christ

CBS = Central Bureau of Statistics

FITs = Free Independent Travelers

GoN = Government of Nepal

LDT = Lumbini Development Trust

HHs = Households

IUOTO = International Union of Official Travel Organization

MCC = Manakamana Cable Car

PATA = Pacific Area Travel Association

SATC = South Asian Travel Commission

T.U = Tribhuvan University

UNESCO = United Nations Educational Scientific and Cultural organization

UNO = United Nation Organization

VDC = Village Development Committee

USA = United State of America

UK = United Kingdom

WTO = World Trade Organization

ACA = Annupurna Conservation Area