

POTENTIAL OF TOURISM INDUSTRY IN NEPAL

(To grow Nepalese Economy by Promoting Tourism Market)

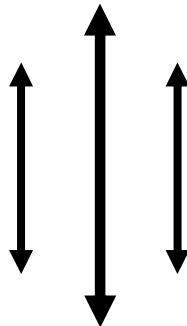


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RECOMMENDATION

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has been prepared as approved by this Department in the prescribed format of the Faculty of Management. This thesis is forwarded for examination.

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VIVA-VOCE SHEET

We have conducted the viva –voce examination of the thesis presented

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(To grow Nepalese Economy by Promoting Tourism Market)

And found the thesis to be the original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirement for Master Degree of Business Studies

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DECLARATION

I hereby declare that this thesis entitled “**POTENTIAL OF TOURISM INDUSTRY IN NEPAL - To grow Nepalese Economy by Promoting Tourism Market**”, submitted to Post graduate Campus, Faculty of Management, Tribhuvan University, is my original work in the form of partial fulfillment of the requirements for the Master of Business Studies (M.B.S) under the supervision of Mr. Dev Raj Shrestha.

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The present study entitled **“POTENTIAL OF TOURISM INDUSTRY IN NEPAL - To grow Nepalese Economy by Promoting Tourism Market”** has been prepared for the partial fulfillment of the requirements for the degree of master of Business Studies for the successful completion of the research work I own a great thanks to many great persons whose valuable support and suggestion have to complete the work in the present shape.

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ABBREVIATION

ASTA	-	American Society of Travel Agent
BC	-	Before Christ
CBS	-	Central Bureau of Statistics
FAM	-	Familiarization
FAO	-	Food and Agriculture Organization
GDP	-	Gross Domestic Product
GON	-	Government of Nepal
IASET	-	International Association of Scientist Experts in Tourism
INGOs	-	International Non-Government Organizations
IUOTO	-	International Union of Official Travel Organization
MOCTCA	-	Ministry Of Culture, Tourism & Civil Aviation
NAC	-	Nepal Airlines Corporation
NGOs	-	Non-Government Organizations
NPC	-	National Planning Commission
NRB	-	Nepal Rastra Bank
NRN	-	Non-Resident Nepalese
NTB	-	Nepal Tourism Board
NTO	-	Nepal Tourism Organization
PATA	-	Pacific Asia Travel Association
SAARC	-	South Asian Association for Regional Co-operation
SATC	-	South Asian Travel Commission
TIA	-	Tribhuvan International Airport
TU	-	Tribhuvan University
UK	-	United Kingdom
UNESCO	-	United Nation Education, Scientific and Cultural Organization
UNO	-	United Nations Organizations
USA	-	United State of America
WTO	-	World Tourism Organization