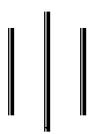
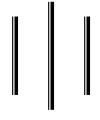
### REVENUE PLANNING AND MANAGEMENT

OF
MANUFACTURING PUBLIC ENTERPRISES IN NEPAL
A CASE STUDY OF DAIRY DEVELOPMENT
CORPORATION (DDC)



A Thesis Submitted to:
Office of the Dean
The Faculty of Management
Tribhuvan University



By Sarad Aryal

**Central Department of Management** 

T.U. Regd. No: 7-2-39-171-99

Exam Roll No: 2601

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In Partial Fulfillment of the Requirement of
The Degree of Master of Business Studies (MBS)
Kirtipur, Kathmandu
June, 2009

### RECOMMENDATION

This is to certify that the thesis

Submitted by:

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# REVENUE PLANNING AND MANAGEMENT OF MANUFACTURING PUBLIC ENTERPRISES IN NEPAL (A CASE STUDY OF DDC)

has been prepared as approved by this Department in the prescribed format of the faculty of management. This thesis is forwarded for examination.

Mr. Sanjay Kumar Shrestha Adhikari	Prof. Dr. Jay Krishna Pathak	Prof. Dr. Dev Raj
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### **VIVA- VOCE SHEET**

We have conducted the viva-voce examination of the thesis presented by SARAD ARYAL

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and found the thesis to be the original work of the student written according to be prescribed format. We recommend the thesis to be accepted a partial fulfillment for Master's Degree in Business Studies (M.B.S).

### **Viva-Voce Committee**

Chairperson, Research Committee	
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Member (External Expert)	
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### **DECLARATION**

I here by declare that the work reported in this thesis entitled Revenue Planning and Management of Manufacturing Public Enterprises in Nepal (A Case Study of DDC) Submitted to the Central Department of Management, Tribhuvan University, is my original work. It is done in the form of partial fulfillment of the requirements for the Master of Business Studies (MBS) under the supervision and guidance of Professor Mr. Sanjay Kumar Shrestha.

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