

TRIBHUVAN UNIVERSITY

Santiago's Self-Transformation and Cultural Manipulation in Paulo Coelho's

*The Alchemist*

A Thesis

Submitted to the Faculty of Humanities and Social Sciences

in Partial Fulfillment of the Requirements for the Degree of

Master of Arts in English

Submitted By

Prabhu Sigdel

Class Roll No.: 08/068

Exam Roll No.: 480163

T.U. Regd No.: 6-1-48-674-2005

Department of English

Prithvi Narayan Campus, Pokhara

July 2018

TRIBHUVAN UNIVERSITY  
Faculty of Humanities and Social Sciences  
Department of English

**Supervisor's Recommendation**

This thesis entitled “Santiago's Self-Transformation and Cultural Manipulation in Paulo Coelho’s *The Alchemist*” has been prepared by Mr. Prabhu Sigdel under my supervision. I hereby recommended this thesis for examination by the thesis committee as a partial fulfillment of the requirement for the Degree of Master of Arts in English.

Dipendra Parajuli  
Associate Professor  
Department of English  
Prithvi Narayan Campus  
Pokhara

Date: July 2018

TRIBHUVAN UNIVERSITY

Faculty of Humanities and Social Sciences

Department of English

**Approval Sheet**

This thesis entitled “Santiago's Self-Transformation and Cultural Manipulation in Paulo Coelho’s *The Alchemist*” submitted to the Department of English, Prithvi Narayan Campus, Pokhara by Mr. Prabhu Sigdel has been approved by the undersigned members of the Evaluation Committee.

Members of the Research Committee:

-----

-----

Supervisor

-----

-----

Expert

-----

-----

-----

Head

-----

Department of English

Prithvi Narayan Campus,

Pokhara

Date: \_\_\_\_\_

## **Acknowledgements**

First of all, I would like to express my due respect and sincere gratitude to my supervisor Mr. Dipendra Parajuli, Associate Professor of English at Prithvi Narayan Campus, Pokhara. With his constant guidance and encouragement, I have been enabled to complete this thesis within stipulated time.

I am highly obliged to my teacher and Head of Department of English, Professor Bishwo Raj Adhikari who has been always supportive to my research work. Likewise, I would like to extend my profound indebtedness to the faculty members in the Department of English, including Mr. Homanath Sharma, and Mr. Pabitra Raj Baral. I would like to acknowledge their invaluable feedback in course of writing this thesis.

In this moment, I would like to remember my loving parents Basanta Raj Sigdel and Devi Maya Sigdel for their moral support. I am very grateful to my brother Binod Sigdel for his effective support. I am also grateful to all my friends, relatives and well wishers who directly or indirectly supported me in this pursuit. Its credit for technical support goes to Mr. Taranath Parajuli, the proprietor of The Creative Computer for setting and binding.

Eventually, I am thankful to all my helpful hands for their support and regards for bringing the thesis in this form.

Date: June 2018

Prabhu Sigdel

## Table of Contents

	<b>Page</b>
Supervisor's Recommendation	ii
Approval Sheet	iii
Acknowledgement	iv
Table of Contents	v
Abstract	vi
Chapter 1: Santiago and His Dream	1-9
Review of Literature	5
Chapter 2: From Self Transformation to Cultural Manipulation	10-32
Self Transformation of Santiago	10
Santiago's Cultural Manipulation	25
Chapter 3: Colonizing Culture	33-35
Works Cited	36-37

## ABSTRACT

This study is basically concerned with colonialism and cultural manipulation in Coelho's *The Alchemist* through the main character Santiago who experiences cultural plurality and dominates native and indigenous people during his search of hidden treasure. Santiago uses religion, language, social organization, knowledge, system, technology, arts, symbol, value, belief, norms and tradition to manipulate the people and exercises the power. This study depicts Santiago is able to colonize the native and indigenous people through cultural manipulation process by using knowledge and intellectuality. Santiago's personal consideration leads him to achieve this success via different transformations. On the basis of the results of this thesis, it is concluded that Santiago got success to use his motives and skills to colonize the African natives culturally and got assistance from them in his dream of hidden treasure.