PROBLEM AND PROSPECTS OF CULTURAL TOURISM (A STUDY OF TANSEN MUNICIPALITY PALPA DISTRICT)

A Thesis Submitted to

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In

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DECLARATION

I hereby declare that the thesis entitled **Problem and Prospects of Cultural Tourism: A Study of Tansen Municipality Palpa District** submitted to the Central Department of Rural Development, Tribhuvan University, is entirely my original work prepared under the guidance and supervision of my supervisor. I have made due acknowledgements to all ideas and information borrowed from different sources in the course of preparing this thesis. The results of this thesis have not been presented or submitted anywhere else for the award of any degree or for any other purposes. I assure that no part of the content of this thesis has been published in any form before.

Suman Paudel

Date: 2075/11/26

(2019/03/10)

RECOMMENDATION LETTER

The thesis entitled **Problem and Prospects of Cultural Tourism : A Study of Tansen Municipality Palpa District** has been prepared by **Suman Paudel** under my guidance and supervision. I hereby forward this thesis to the evaluation committee for final evaluation and approval.

Ramesh Neupane

Supervisor

Date: 2075/11/28

(2019/03/12)

APPROVAL LETTER

The thesis entitled Problem and Prospects of Cultural Tourism : A Study of Tansen

Municipality Palpa District submitted by Suman Paudel in partial fulfillment of the requirements for the Master's Degree (M.A.) in Rural Development has been evaluated and approved by the evaluation committee. **Evaluation Committee** Prof. Dr. Pushpa Kamal Subedi Head of Department Prajwal Man Pradhan (External Examiner) Ramesh Neupane (Supervisor)

Date: 2075/12/03

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ABSTRACT

Problem and Prospects of Cultural Tourism: A Study of Tansen Municipality Palpa District is a representative vision of the reality. Main thrust of the present study is to explore the different cultural product in the study area to analyze the status of cultural tourism development in the study area, to analyze the challenges of cultural tourism development in the study area, to evaluate the prospects of cultural tourism development in the study area.

This research was carried out on the basis of descriptive and analytical research design. Quantative and qualitative data was used in order to achieve the objective of the study. Primary Data as well as Secondary Data was used for this study.

The study was adopted stratified sampling technique which helps to represent different aspects of the society as well as cultural aspects. The people was involved in tourism industry, tourism policy making and implementation of the people engaged in teaching tourism in higher education with special focus in rural tourism have been interviewed. The strata was made on the basis of caste i.e. Dalit, Janajati, Brahman/Chhetri and on the basis of gender; Male and female. This study was applied purposive sampling for area selection whereas sample population of the study was selected.

In respect to tourists, the researcher was chosen on the basis of three days visitors during the study. It is assumed that the average monthly arrivals of tourists are 33 and in three months it will be 100 tourists out of which 10 percent i.e. 10 tourists was interviewed. Similarly, out of the local HHs 32 was selected. In this sampling regarding to hotel owners, 5 were chosen as sample out of total 15 HHs. These all samples were drawn by applying simple random sampling method. *Interview and observation are the main tools of data collection*.

The majority of the local population is engaged in animal husbandry and agriculture as well as tourist related activities hotels and business i. e higher in the percent of the total respondents. It clears that the study area is a cultural zone. The educational status of the local people is improving due to the availability of school facility at local level. There is no wide publicity to this area from local, district and national level. It is because of the negligence of the local governments, geographical structures and others related agencies. In respect to Hotels, there

were few hotels and it is in district headquarter based on tourist's aspects. It is because of the geographical and lack of year round road network.

It is found that Trekking Route is very in miserable condition due to the low level of restructuring daily. So, for the trekkers, this trekking route should be developed well with clean manner. In modern world information technology governs the society. So, publicity of that place as a famous eastern destination should be initiated at national and local level government and local stakeholders.

It is found that the activities of tourism becomes seasonal there so, all sectors should be developed this area as the destination of land of all seasons. Length of stay of the tourists is moderate so stakeholders should be encouraged to the tourists for long time stay. For this a package program and other related programs should be conducted at local level communities.

There is no wide publicity to this area from local, district, region and national level. It is because of the negligence of the local governments and geographical structures. In respect to Hotels, there were few hotels based on tourist's aspects at Tansen headquarter and not available at tourism spot areas. It is because of the geographical and lack of year round road network. Palpa district is also renowned for herbal products, apple, rich biodiversity, marcha local indigenous knowledge. However in the lack of well planning and policy these characters were not in worth.

Palpa district is also a religions place for Buddhists and Hindus. As a result, it can be taken as religious tourism also. Moreover, local cultural products were also prospects of Palpa district. Palpa is famous for the indigenous product which is related to tourism. These products help to promote tourism in the Tansen as well as whole Palpa district. Palpa is famous for the indigenous culture which is related to tourism Maruni Dance and Kaura Song. These cultures help to promote tourism in the Tansen as well as whole Palpa district.

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LIST OF ABBREVIATIONS/ACRONYMS

A.D. : Anno Domini

CBS : Central Bureau statistics

DDC : District Development Committee

FGD : Focused Group Discussion

GDP : Gross Domestic Product

GON : Government of Nepal

GOV : Government

HH : Households

Hrs : Hours

INGO : International Non Government Organization

IUCN : International Union for the Conservation of Nature

Km : Kilometer

LPG : Liquefied Petroleum Gas

MA : Master of Arts

MoCT & CA : Ministry of Culture, Tourism & Civil Aviation

MOF : Ministry of Finance

MOPE : Ministry Of Population and Environment

NGO : Non Government Organization

No. : Number

NPC : National Planning Commission

NTB : Nepal Tourism Board

TU : Tribhuvan University

VDC : Village Development Committee

VT : Village Tourism

WDR : World Development Report

WTO : World Tourism Organization