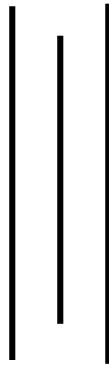


**INVESTORS' PREFERENCES IN  
FINANCIAL INSTRUMENTS**

**By  
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**A Thesis Submitted to:  
Office of the Dean  
Faculty of Management  
Tribhuvan University**



*In partial fulfillment of the requirement for the Degree of  
Master of Business Studies (M.B.S)*

**Kathmandu, Nepal  
September, 2009**

## **RECOMMENDATION**

This is to certify that the Thesis

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**“Investors’ Preferences in Financial Instruments”**

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## **DECLARATION**

I hereby declare that the work reported in this thesis entitled “**Investors' Preferences in Financial Instruments**” submitted to Office of the Dean, Faculty of Management, Tribhuvan University, is my original work done in the form of partial fulfillment of the requirement for the Master’s Degree in Business Study (M.B.S.) under the supervision of **Prof. Dr. Geeta Pradhan** and **Lecturer Rishi Raj Gautam** of Shanker Dev Campus.

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The dissertation entitled “*Investors’ Preferences in Financial Instruments*” is prepared for the partial fulfillment of the Requirement for the Degree of Master in Business Studies (M.B.S.).

As we know that the investment is one of the important ingredients for the economic development of a country. As such, Capital is the backbone for any industry, banking or financial sector which is collected through small investment made by the public through share and debentures. Security market has become a burning issue these days. This study, moreover, focuses on the investment sectors and financial instruments preferred by the investors. Security market is a place where different securities are bought and sold through security brokers. The Government should take an initiation for the protection of the rights of the investors so that they could be secured to make their investment in different financial sectors. This study will be important to the individual investors, brokers, market makers, students of management and other persons interested to this area as well.

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**Karunakar Mallick**

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## **ABBREVIATIONS**

ADB	:	Asian Development Bank
BOD	:	Board of Directors
BVS	:	Book Value of Share
CDS	:	Central Depository System
CRO	:	Company Registrar's Office
EPS	:	Earning Per Share
F/Y	:	Fiscal Year
GDP	:	Gross Domestic Product
ICAN	:	Institute of Chartered Accountants of Nepal
IPO	:	Initial Public Offering
NEPSE	:	Nepal Stock Exchange
NG	:	Nepal Government
NHA	:	Null Hypothesis Accepted
NRB	:	Nepal Rastra Bank
OTC	:	Over-the Counter Market
P/E	:	Price Earning Ratio
SEA	:	Securities Exchange Act
SEBO/N	:	Security Board of Nepal
SEC	:	Securities Exchange Center
T+5	:	Settlement of Transactions Five Working Days after the Date of Trading
TU	:	Tribhuvan University