

**DISTRIBUTION CHANNEL AND ITS IMPACT  
ON PRODUCT AVAILABILITY  
OF SUMY DISTILLERY Pvt. Ltd.  
NAWALPARASI**

**A thesis submitted to:  
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**In the partial fulfillment of the requirements for the degree of  
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Entitled:  
DISTRIBUTION CHANNEL  
AND  
IT'S IMPACT ON PRODUCT AVAILABILITY  
*OF SUMY DISTILLERY PVT. LTD*

Has been prepared as approved by this Department in the prescribed format  
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We have conducted the viva-voice examination of the thesis presented by  
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## **DECLARATION**

I hereby declare that work reported in this thesis entitled “**DISTRIBUTION CHANNEL AND IT’S IMPACT ON PRODUCT AVAILABILITY OF SUMY DISTILLERY PVT. LTD**” submitted to Birendra Multiple Campus, Faculty of Management, Tribhuvan University, is my original work done in the form of partial fulfillment of the requirement for the Master’s of Business Studies (MBS) under the supervision of Lecture. **Baikuuntha Prasad Bhusal**, of Birendra Multiple Campus, Chitwan, Nepal.

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**Hom Nath Poudel**  
**Birendra Multiple Campus**

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## LIST OF ABBRIVIATION

SDPL	:	Sumy Distillery Pvt. Ltd
D.M.water	:	De-mineralized water
E.N.A.	:	Extra Neutral Alcohol
U.P.	:	Under Proof
V/V	:	Volume by volume
Sq.Km	:	Square Kilometer
i.e.	:	that is
Co.	:	Company
TV	:	Television
A.D.	:	After Death of Christ
U.S.A.	:	United State of America
Ktm.	:	Kathmandu
WTO	:	World Trade Organization
Etc.	:	excetra
F.Y.	:	Fiscal Year
Pvt.	:	Private
Ltd.	:	Limited
CBS	:	Central Berow of Statistic
WBR	:	World Bank Report
HRM	:	Human Resource Management
No.	:	Number
B.S.	:	Bikram Sambat
M H	:	Milk Holiday