MANAGEMENT ACCOUNTING PRACTICES AND ORGANIZATIONAL PERFORMANCE OF NEPALESE PUBLIC ENTERPRISES

A Dissertation submitted to the Office the Dean, Faculty of Management in partial fulfillment of the requirements for the Master's Degree

By

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CERTIFICATION OF AUTHORSHIP

I hereby corroborate that I have researched and submitted the final draft of dissertation entitled "Management Accounting Practices and Organizational Performance of Nepalese Public Enterprises". The work of this dissertation has not been submitted previously for the purpose of conferral of any degrees nor has it been proposed and presented as part of requirements for any other academic purposes. The assistance and cooperation that I have received during this research work has been acknowledged. In addition, I declare that all information sources and literature used are cited in the reference section of the dissertation.

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REPORT OF RESEARCH COMMITTEE

Mr. Binod Maharhan has defended research proposal entitled "Management Accounting **Practices and Organizational Performance of Nepalese Public Enterprises**" successfully. The research committee has registered the dissertation for further progress. It is recommended to carry out the work as per suggestions and guidance of supervisor Indra Bahadur Bohara and submit the thesis for evaluation and viva voce examination.

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APPROVAL SHEET

We have examined the dissertation entitled "Management Accounting Practices and Organizational Performance of Nepalese Public Enterprises" presented by Binod Maharjan for the degree of masters of business studies (MBS Semester) and conduced the Viva voice examination of the candidate. We hereby certify that the dissertation is acceptable for the award of degree.

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Figure 1 Research Framework

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ABBREVIATIONS

ABC:Activity Based CostingARR:Average Rate of ReturnBEP:Break Even PointCSB:Central Bureau of StatisticsF/Y:Fiscal YearFNCCI:Federation of Nepalese Chambers of Commerce & Industryi.e.:That is
BEP:Break Even PointCSB:Central Bureau of StatisticsF/Y:Fiscal YearFNCCI:Federation of Nepalese Chambers of Commerce & Industry
CSB:Central Bureau of StatisticsF/Y:Fiscal YearFNCCI:Federation of Nepalese Chambers of Commerce & Industry
F/Y:Fiscal YearFNCCI:Federation of Nepalese Chambers of Commerce & Industry
FNCCI : Federation of Nepalese Chambers of Commerce & Industry
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i.e. : That is
IRR : Internal Rate of Return
IT ; Information Technology
MAP : Management Accounting Practice
Mgmt. : Management
PE : Public Enterprises
PMS : Performance Management System
Popn : Population
r : Coefficient of Correlation
SPSS ; Statistical Package for the Social Science
SWOT : Strength, Weakness, Opportunities and Threat Analysis
TU : Tribhuvan University

ABSTRACT

The general objective of this study was to explore the uses of management accounting practices in Nepalese Public Enterprises. This study adopted a descriptive survey design. The population of the study consists of all listed Public Enterprises. The study used simple random sampling. 28 public firms were randomly selected for the study. The study therefore involved 21 public companies located in Kathmandu. The study collected primary data from the respondents. The data collected was both quantitative and qualitative. Analysis was done using Statistical Package for Social Sciences (SPSS), allowing the researcher to present the information in form of tables and figures. This study found that the creation and enhancement of awareness among firms of the importance of information for decision making practices as this is the most highly used management accounting practice amongst the Nepalese public enterprises. This study concludes that information for decision making practices is the most highly used management accounting practice amongst the public enterprises in Nepal, followed by strategic analysis, budgeting, performance evaluation, costing, size and leverage respectively.

Key Words: Management accounting, financial performance, Public Enterprises