Complicity between Globalization and Capitalism in Wells' *Tono-Bungay* 

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Letter of Approval

The thesis entitled "Complicity between Globalization and Capitalism in Wells'

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## Abstract

This research paper analyzes the complicity between globalization and capitalism as depicted in H.G.Wells' Tono-Bungay. Presenting the post- war sense of capitalism and globalization in British society, the research paper explores how capitalism spreads its' value upon society as well as in the nation through the process of globalization. Movement of globalization does not force people to buy its product but it introduces them with the product and provides the sense of false security. Globalization is used as an ideology by the powerful(west) to deceive the people about illusory benefits of a dehumanizing system, a form of false consciousness that prevents people from seeing their true interest. Mass-media, advertisement, migration and movement of people play significant role in creating false belief. So, unethical businessmen get chances to get profit. It is clearly revealed in the novel. The revelation of Edward and George's intention is the revelation of the false intention of capitalism and globalization. Taking theoretical insights on globalization as proposed by Shaobo Xie, Timothy Brennan, this research work reveals the complicity between capitalism and globalization and commodification of human rationality, love, affection along with its relationship between capitalism and post industrial technology as well as the development of mass media or advertisement.

Key words: Capitalism, Globalization, Global modernity, Commodity culture, Complicity