BUSINESS ENVIRONMENT IN NEPAL: A PERCEPTUAL STUDY OF SMALL AND MEDIUM ENTERPRISES

By Rashmi Upadhyaya Shanker Dev Campus

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In partial fulfillment of the requirement for the Degree of Master of Business Studies (M.B.S)

Kathmandu, Nepal April, 2011

RECOMMENDATION

This is to certify that the Thesis

Submitted by: **Rashmi Upadhyaya**

Entitled:

BUSINESS ENVIRONMENT IN NEPAL: A PERCEPTUAL STUDY OF SMALL AND MEDIUM ENTERPRISES

has been prepared as approved by this Department in the prescribed format of the Faculty of Management. This thesis is forwarded for examination.

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VIVA-VOCE SHEET

We have conducted the viva –voce of the thesis presented

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Rashmi Upadhyaya

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BUSINESS ENVIRONMENT IN NEPAL: A PERCEPTUAL STUDY OF SMALL AND MEDIUM ENTERPRISES

And found the thesis to be the original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirement for

Master Degree of Business Studies (M.B.S.)

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TRIBHUVAN UNIVERSITY

Faculty of Management

Shanker Dev Campus

DECLARATION

I hereby declare that the work reported in this thesis entitled "Business Environment in Nepal: A Perceptual Study of Small and Medium Enterprises" submitted to Office of the Dean, Faculty of Management, Tribhuvan University, is my original work done in the form of partial fulfillment of the requirement for the Master's Degree in Business Study (M.B.S.) under the supervision of Prof. Dr. Mahendra Pd. Shrestha of Shanker Dev Campus.

.....

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ACKNOWLEDGEMENTS

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Thanking you very much for your valuable participation.

TABLE OF CONTENTS

	Page No.
Acknowledgements	iv
Table of Contents	v
List of Tables	ix
List of Figures	xi
Abbreviations	xii
CHAPTER – I INTRODUCTION	
1.1 Background of the Study	1
1.1.1 Industrial Policies and Facilities	5
1.1.2 Classification of Industries	6
1.1.3 Investment Facilities and Incentives	7
1.1.4 Trade Policy	8
1.1.5 Problems and Constraints	9
1.1.6 Policy and Legal Issues	10
1.2 Focus of the Study	10
1.3 Statement of Problem	11
1.4 Objectives of the Study	22
1.5 Rationale of the Study	22
1.6 Hypothesis of the Study	23
1.7 Limitations of the Study	23

1.8 Organization of the Study		24
CHAPTER -II	REVIEW OF LITERATURE	
Conceptual Framewo	ork	26
2.1 Business Environ	nment	26
2.2 Changing Externa	al Environment	27
2.3 Business and Cor	mpetition	28
2.4 Nepalese Busines	ss Environment	28
2.6 Small and Mediu	m Enterprises (SMEs)	30
2.7 Small and Mediu	m Enterprises (SMEs) in Nepal	33
2.8 Current Situation	of SMEs in Nepal	33
2.9 Review of Related Studies and Articles		35
2.9.1 Review of Ar	ticles	35
2.9.2 Review of Stu	udies	38
2.9.3 International	Issues in SMEs	48
CHAPTER- III	RESEARCH METHODOLOGY	
3.1 Research Design		60
3.2 Sample of the Stu	udy	61
3.3 Nature and Sources of Data		61
3.4 Data Collection F	Procedures	61
3.5 Statistical Analys	sis	62
3.6 Research Variabl	es	62

CHAPTER - IV PRESENTATION AND ANALYSIS OF DATA

4.1	Presentation	and	Analysis	of Secondar	y Data

66

4.1.1 Statement of Permission Granted to Small Industries by DOCSI

66

4.1.2 Statement of Registration of Small Industries	67
4.1.3 Statement of Registration of Small Industries On the Basis of Region	
4.1.4 Classification of Small Industries in terms of Type of Firm	70
4.1.5 Statement of Employment Created by Small Industries	71
1.2 Presentation and Analysis of Primary Data	71
4.2.1 Respondents' Profile	72
4.2.1.1 Nature of the Company	72
4.2.1.2 Length of Time of the Company	72
4.2.2 Environment and the Nature of the Company	74
4.2.2.1 Economic Environment	74
4.2.2.2 Technological Environment	76
4.2.2.3 Socio-cultural Environment	77
4.2.2.4 Political-Legal Environment	78
4.2.2.5 Global Environment	79
4.2.3 Environment and the Age of the Company	81

	xi	
4.2.3.1 Economic Environment	81	
4.2.3.2 Technological Environment	84	
4.2.3.3 Socio-Cultural Environment 8 4.2.3.4 Political-Legal Environment 8		
4.2.3.4 Political-Legal Environment	89	
4.2.3.5 Global Environment		
CHAPTER – V SUMMARY, CONCLUSION AND RECOMMENDATIONS		
5.1 Summary	95	
5.2 Conclusions	100	
5.3 Recommendations		
Bibliography		

Annexure

LIST OF TABLES

Table	No. Title	Page No.
2.1	Weight of Obstacle	13
4.1	Permission Granted by DOSCI	67
4.2	Nature of the Industry	68
4.3	Small Industries on Regional Basis	69
4.4	Small Industries in terms of Type of Firm	70
4.5	Employment Created by Small Industry	71
4.6	Sample Number of Nature of Company	72
4.7	Age of the Company	73
4.8	Environmental Dimensions	74
4.9	Variable: Economic Environment and Nature of the Company	75
4.10	Variables: Technological environment and Nature of the Company	76
4.11	Variables: Socio-cultural Environment and Nature of the Company	77
4.12	Variables: Political-legal Environment and Nature of the Company	78
4.13	Variables: Global Environment and Nature of the Company	80
4.14	Mean and Standard Deviation: Economic environment and	
	Age of the Company	83
4.15	ANOVA: Economic Environment and Age of the Company	84
4.16	Mean and Standard Deviation: Technological environment and	
	Age of the Company	85

		xiv
4.17	ANOVA: Technological Environment and Age of the Company	86
4.18	Mean and Standard Deviation: Socio-cultural environment and	
	Age of the Company	88
4.19	ANOVA: Socio-cultural Environment and Age of the Company	88
4.20	Mean and Standard Deviation: Political-legal environment and	
	Age of the Company	90
4.21	ANOVA: Political-legal Environment and Age of the Company	91
4.22	Mean and Standard Deviation: Global environment and Age of the Company	92
4.23	ANOVA: Global Environment and Age of the Company	93

LIST OF FIGURES

Figure	e No. Title	Page No.
2.1	Model of Latin American Business Environment	52
4.2	Permission Granted by DOSCI	67
4.3	Nature of the Company	68
4.4	Small Industries on Regional Basis	69
5.4	Small Industries in terms of Type of Firm	70
4.6	Nature of the Company	72
4.7	Age of the Company	73

ABBREVIATIONS

ANOVA : Analysis of Variance

BoP : Balance of Payment

CBS : Central Bureau of Statistic

CFS : Container Freight Stations

CSIRD : Centre for Studies in International Relations and Development

DOCSI : Department of Cottage and Small Industry

EU : European Union

FNCCI : Federation of Nepalese Chambers of Commerce and Industry

GDP : Gross Domestic Product

H0 : Null Hypothesis

H1 : Alternate Hypothesis

ICD : Inland Container Depot

IT : Information Technology

LABER : Latin American Business Environment Report

LDC : Least Developed Country

Ltd : Limited

MCCI : Micro, Cottage and Small Industry

MFN : Most Favored Nation

NEM : New Economic Model

Pvt : Private

QRs : Quantitative Restrictions

R & D : Research and Development

SAP : Structural Adjustment Program

SME : Small and Medium Enterprises

SPS : Sanitary and Phytosanitary

TBT : Technical Barrier to Trade

TRIPS : Trade Related Aspects of Intellectual Property Rights

TRS : Time Release Study

VAT : Value Added Tax

WTO : World Trade Organization

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TABLE OF CONTENTS

	Page No.
Acknowledgements	iv
Table of Contents	v
List of Tables	ix
List of Figures	xi
Abbreviations	xii
CHAPTER – I INTRODUCTION	
1.1 Background of the Study	
1.1.1 Industrial Policies and Facilities	5

1.1.2 Classification of Industries	
1.1.3 Investment Facilities and Incentives	
1.1.4 Trade Policy	8
1.1.5 Problems and Constraints	9
1.1.6 Policy and Legal Issues	10
1.2 Focus of the Study	10
1.3 Statement of Problem	11
1.4 Objectives of the Study	22
1.5 Rationale of the Study	22
1.6 Hypothesis of the Study	23
1.7 Limitations of the Study	23
1.8 Organization of the Study	24
CHAPTER –II REVIEW OF LITERATURE	
Conceptual Framework	26
2.1 Business Environment	26
2.2 Changing External Environment	27
2.3 Business and Competition	28
2.4 Nepalese Business Environment	28
2.6 Small and Medium Enterprises (SMEs)	30
2.7 Small and Medium Enterprises (SMEs) in Nepal	33
2.8 Current Situation of SMEs in Nepal	33
2.9 Review of Related Studies and Articles	35
2.9.1 Review of Articles	35

	xxi	
2.9.2 Review of Studies	38	
2.9.3 International Issues in SMEs	48	
CHAPTER- III RESEARCH METHODOLOGY		
3.1 Research Design	60	
3.2 Sample of the Study	61	
3.3 Nature and Sources of Data	61	
3.4 Data Collection Procedures		
3.5 Statistical Analysis	62	
3.6 Research Variables		

		xxii
CHAPTER – IV	PRESENTATION AND ANALYSIS OF DATA	
4.1 Presentation and	d Analysis of Secondary Data	66
4.1.1 Statement of	of Permission Granted to Small Industries by DOCSI	66
4.1.2 Statement of	of Registration of Small Industries	67
4.1.3 Statement of	of Registration of Small Industries On the Basis of Region	69
4.1.4 Classification	on of Small Industries in terms of Type of Firm	70
4.1.5 Statement of	of Employment Created by Small Industries	71
4.2 Presentation and	d Analysis of Primary Data	71
4.2.1 Respondents	s' Profile	72
4.2.1.1 Nature o	of the Company	72
4.2.1.2 Length (of Time of the Company	72
4.2.2 Environmen	nt and the Nature of the Company	74
4.2.2.1 Econom	nic Environment	74
4.2.2.2 Technol	logical Environment	76
4.2.2.3 Socio-cu	ultural Environment	77
4.2.2.4 Political	l-Legal Environment	78
4.2.2.5 Global F	Environment	79
4.2.3 Environmen	nt and the Age of the Company	81
4.2.3.1 Econom	nic Environment	81
4.2.3.2 Technol	logical Environment	84

87

4.2.3.3 Socio-Cultural Environment

	xxiii
4.2.3.4 Political-Legal Environment	89
4.2.3.5 Global Environment	91
CHAPTER – V SUMMARY, CONCLUSION AND RECOMMENDATIONS	
5.1 Summary	95
5.2 Conclusions	100
5.3 Recommendations	103
Bibliography	

Annexure

LIST OF TABLES

Table	e No. Title	Page No.
2.1	Weight of Obstacle	13
4.1	Permission Granted by DOSCI	67
4.2	Nature of the Industry	68
4.3	Small Industries on Regional Basis	69
4.4	Small Industries in terms of Type of Firm	70
4.5	Employment Created by Small Industry	71
4.6	Sample Number of Nature of Company	72
4.7	Age of the Company	73
4.8	Environmental Dimensions	74
4.9	Variable: Economic Environment and Nature of the Company	75
4.10	Variables: Technological environment and Nature of the Company	76
4.11	Variables: Socio-cultural Environment and Nature of the Company	77
4.12	Variables: Political-legal Environment and Nature of the Company	78
4.13	Variables: Global Environment and Nature of the Company	80
4.14	Mean and Standard Deviation: Economic environment and	
	Age of the Company	83
4.15	ANOVA: Economic Environment and Age of the Company	84
4.16	Mean and Standard Deviation: Technological environment and	
	Age of the Company	85
4.17	ANOVA: Technological Environment and Age of the Company	86

		XX
4.18	Mean and Standard Deviation: Socio-cultural environment and	
	Age of the Company	88
4.19	ANOVA: Socio-cultural Environment and Age of the Company	88
4.20	Mean and Standard Deviation: Political-legal environment and	
	Age of the Company	90
4.21	ANOVA: Political-legal Environment and Age of the Company	91
4.22	Mean and Standard Deviation: Global environment and Age of the Company	92

93

ANOVA: Global Environment and Age of the Company

4.23

LIST OF FIGURES

Figure	No. Title	Page No.
2.8	Model of Latin American Business Environment	52
4.9	Permission Granted by DOSCI	67
4.10	Nature of the Company	68
4.11	Small Industries on Regional Basis	69
12.4	Small Industries in terms of Type of Firm	70
4.13	Nature of the Company	72
4.14	Age of the Company	73

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