

# **"MARKETING TRENDS OF COLD DRINKS IN LALITPUR"**



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## **RECOMMENDATION**

This is to certify that the thesis

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Entitled:

**“MARKETING TRENDS OF COLD DRINKS IN LALITPUR”**

has been prepared as approved by this department in the prescribed format of

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# VIVA -VOCE SHEET

We have conducted that the viva-voce examination of the thesis presented by

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has been found to be the original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of

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Date: November, 2010

## DECLARATION

I hereby declare that the work reported in this thesis entitled “A STUDY ON MARKETING TRENDS OF COLD DRINKS IN LALITPUR.” submitted to Patan multiple Campus, Faculty of Management, Tribhuvan University, is my original work done in the form of partial fulfillment of the requirement for the Master of Business Studies under the supervision of Professor Babu Ramsingh Thapa of Patan multiple Campus.

.....

BIKASH MAHARJAN  
Researcher

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Bikash Maharjan  
Patan Multiple Campus

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