

# **A STUDY ON NEPALI CEMENT MARKETING IN CHITWAN**

**Submitted by:**

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**In the partial fulfillment of the requirements for the degree of  
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# **RECOMMENDATION**

This is to certify that the thesis

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**A Study on Nepali Cement Marketing in Chitwan**

has been prepared as approved by this department in the prescribed format of faculty of management. This thesis is forwarded for evaluation.

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## **DECLARATION**

I hereby, declarer the work reported in this thesis entitle “Nepali Cement Marketing in Chitwan” submitted to the research department of Balkumari College Narayanght Chitwan, faculty of management of the requirement of the masters of Business Studies(MBS) under the supervision of Bhart Khanal, Balkumari College.

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Finally, I want to say to that this research paper is my original work. I do not want to declare that this study is perfectly satisfactory and complete, as there may be limitation and short coming because of the limited time and resource, I hereby want to take the responsibility of all those.

**Netra Kumar Chaudhary**

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## **LIST OF ABBREVIATIONS**

A/C	:	Account
AD	:	Anno Domini
Adv.	:	Advertisement
B.S.	:	Bikram Sambat
i.e.	:	That is
Ltd.	:	Limited
MBS	:	Master in Business Studies
Pvt.	:	Private
TU	:	Tribhuvan University
TV	:	Television