

**A Study on the Attitude of Rum Pum Noodles Consumers Towards
Radio Advertisement**

Submitted by

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Recommendation

This is to certify that the thesis

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Entitled

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has been prepared as approved by this department in the prescribed format of Faculty of Management, TU. This thesis is forwarded for examination.

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VIVA-VOCE SHEET

We have conducted the VIVA-VOCE examination of the thesis presented by

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*and found the thesis to be original work of the student and written according
to the prescribed format. We recommend the thesis to be accepted as partial
fulfillment of the requirements of the Master in Business Studies (MBS)*

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DECLARATION

I hereby declare that the work reported in this thesis entitled **A Study on the Attitude of Rum Pum Noodles Consumers Towards Radio Advertisement** submitted to Post Graduate Campus, Faculty of Management, Tribhuvan University, is my original work done in the form of partial fulfillment of the requirements for the Master of Business Studies (M.B.S) under the strict supervision and guidance of Dr. Shyam Bahadur Katuwal Post Graduate Campus, Biratnagar.

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