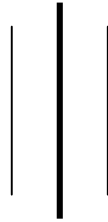


**Market Potential Analysis
Of Cars in Nepal,
With a special reference on
Tata & Hyundai Brands**

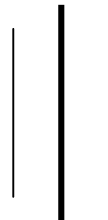


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A Thesis Submitted to:

Office of the Dean
Faculty of Management
Tribhuvan University

In partial fulfillment of the requirements of the degree of

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May, 2009



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**MARKET POTENTIAL ANALYSIS OF CARS IN NEPAL,
WITH A SPECIAL REFERENCE ON
TATA & HYUNDAI BRANDS**

*have been prepared as approved by this department in the
prescribed format of Faculty of Management.
This thesis is forwarded for examination.*

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VIVA- VOCE SHEET

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presented by*

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**Market Potential Analysis of Cars in Nepal,
With a special reference on Tata & Hyundai Brands**

*and found the thesis to be the original work of the student and
prepared according to the prescribed format. We recommend the
Thesis to be accepted as partial fulfillment of the requirement for
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Chairperson, Research Committee: _____

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(Dr.Madhav Bdr. Shrestha)

External Expert: _____

Date:

DECLARATION

I hereby declare that the thesis entitled to "**Market Potential Analysis of Cars in Nepal, with a special reference on Tata and Hyundai Brands**" submitted to the office of the Dean, faculty of Management, T. U. is my original work done in the form of partial fulfillment of the requirement for the Masters of Business Studies (M.B.S.) under the supervision of Dr. Madhav Bdr. Shrestha, Associate Professor of Post-Graduate Campus, Biratnagar.

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Date:.....

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Abbreviations

AD	=	Anna Domini
A/C	=	Account
BS	=	Bikram Sambat
CC	=	Cubic Centimeter
ext.	=	Exterior
etc.	=	etcetera
ed.	=	Edition
i.e.	=	that is
Ltd.	=	Limited
Mkt.	=	Market
No.	=	Number
NRs.	=	Nepalese Rupee
Ntc	=	Nepal Telecom
Pvt.	=	Private
PS	=	Power stroke
S.N.	=	Serial Number
SWOT	=	Strength, Weakness, Opportunity & Threat
UK	=	United Kingdom
US	=	United States
Vs	=	Versus
%	=	Percentage
\$	=	Dollar