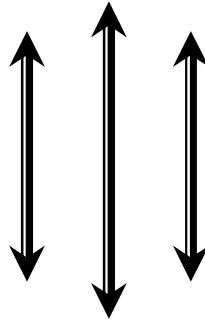


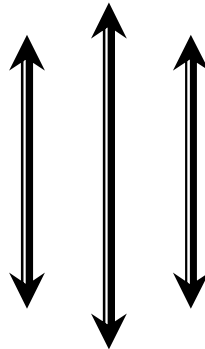
**CONSUMER BEHAVIOR TOWARDS NAMASTE PREPAID
MOBILE PHONE SERVICES**

[A case study of Nepal Telecom within Biratnagar Municipality]



By:

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A Thesis Submitted to:

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*In partial fulfillment of the requirements of the degree of
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*has been prepared as approved by this Department in the prescribed
format of Faculty of Management. This thesis is forwarded for examination.*

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VIVA-VOCE SHEET

We have conducted the Viva-Voce Examination of the thesis presented by

BIJENDRA KUMAR THAPA

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*and found the thesis to be the original work of the student and written
according to the prescribed format. We recommend the thesis to be
accepted as partial fulfillment of the requirement for
Master's Degree in Business Studies (M.B.S.)*

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Bijendra Kumar Thapa
Researcher

Date:.....

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LIST OF ABBREVIATIONS

CB	Crossbar Exchange
CDMA	Code Division Multiple Access
DSL	Digital Subscriber Line
EVDO	Evolution to Packet Data Optimized
GSM	Global System for Mobile Communication
ISDN	Integrated Services Digital Network
IVR	Interactive Voice Response
NT	Nepal Telecom
NT	Nepal Telecom
NTA	Nepal Telecommunication Authority
NTC	Nepal Telecom
PIN	Personal Identification Number
PSTN	Public Switched Telephone Network
PSTN	Public Switched Telephone Network
PUK	PIN Unlock Key
SIM	Subscribers' Identity Module
SNPL	Spice Nepal Private Limited
UAE	United Arab Emirates
UK	United Kingdom
USB	Universal Serial bus
UTL	United Telecom Limited
VSAT	Very Small Aperture Technology
NDCL	Nepal Doorsanchar Company Limited