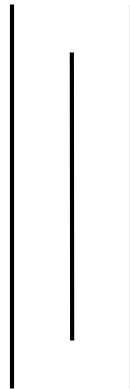


**PROFIT PLANNING AND CONTROL SYSTEM IN
NEPALESE MANUFACTURING ENTERPRISES: A CASE
STUDY OF UNILEVER NEPAL LIMITED**

By

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A thesis Submitted to:
Office of the Dean
Faculty of Management
Tribhuvan University



*In partial fulfillment of the requirement for the Degree of
Master of Business Studies (MBS)*

Kathmandu, Nepal
May, 2009

RECOMMENDATION

This is to certify that the thesis,

Submitted by

BIDYA SAGAR DULAL

Entitled

**PROFIT PLANNING AND CONTROL SYSTEM IN
NEPALESE MANUFACTURING ENTERPRISES: A CASE
STUDY OF UNILEVER NEPAL LIMITED**

*has been prepared as approved by this Department in the prescribed format of
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NEPALESE MANUFACTURING ENTERPRISES: A CASE
STUDY OF UNILEVER NEPAL LIMITED**

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partial fulfillment of the requirements for the degree of Masters of Business*

Studies (MBS)

Viva-voce Committee

Head of Research Department:

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Member (Thesis supervisor):

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DECLARATION

I hereby declare that this thesis entitled " Profit Planning and Control System in Nepalese Manufacturing Enterprises: A Case Study of Unilever Nepal Limited" submitting to the office of dean, Faculty of Management, Tribhuvan University is my original work done in the form of partial fulfillment of the requirement for the Master's Degree in Business Study (MBS) under the supervision of Dr. Kamal Deep Dhakal, Campus Chief and Mr. Jogindra Goet, Associate Professor of Shankar Dev Campus.

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Bidya Sagar Dulal

Researcher

TABLE OF CONTENTS

Recommendation
Viva-Voce Sheet
Declaration
Acknowledgement
Table of Contents
List of Tables
List of Figures
Abbreviations

CHAPTER-I INTRODUCTION

	Page No.
Background of the Study	1
1.1 Company Profile	3
1.1.1 A brief Introduction of UNL	3
1.1.2 Share Capital of UNL	7
1.1.3 Exports of UNL	7
1.1.4 Volume	8
1.1.5 Raw Material	8
1.1.6 Finance and Dividend	8
1.1.7 Product Line	9
1.1.8 Capacity of the UNL	9
1.1.9 Performance of the Company During 2007-08	10
1.1.10 Year 2007-2008 in Retrospect	11
1.1.11 Business Operations	12
1.1.12 Coverage Expansion	13
1.1.13 Merchandising	13
1.1.14 Corporate Social Responsibility	13
1.1.15 Business Risk and Future Outlook	14
1.2. Statement of Problem	15

1.3. Objectives of the Study	16
1.4. Focus of the Study	17
1.5. Importance of the Study	17
1.6. Limitations of the Study	19
1.7. Organization of the Study	20

CHAPTER - II REVIEW OF LITERATURE

2.1. General Concept of Profit Planning	22
2.2. Profit	24
2.3. Planning (The basic Foundation of Profit Planning)	26
2.4. Types of Planning	27
2.4.1. Strategic long-range Planning	27
2.4.2. Tactical short-range Planning	29
2.5. Profit Planning	30
2.6. Components of Profit Planning	33
2.7. Forecasting	35
2.8. Level of Forecasting	36
2.9. Planning Vs. Forecasting	38
2.10. Purpose of Profit Planning	39
2.11. Advantages of Profit Planning	41
2.12. Development of Profit Plan	42
2.12.1. Sales Plan	43
2.12.2. Production Plan	46
2.12.3. Material Plan	49
2.12.4. Planning & Controlling Direct Labour Costs	50
2.12.5. Expenses Budget	51
2.12.6. Capital Expenditure Budget	54
2.12.7. Cash Flow Budget	55
2.13. Cost-Volume-Profit & Contribution Analysis	57
2.14. Types of Ratio	61
2.15. Relation with Profit Planning	61

2.16. Review of Research Work	62
2.17. Research Gap	71

CHAPTER-III RESEARCH METHODOLOGY

3.1. Introduction	73
3.2. Procedure of Research Methodology	73
3.3. Research Design or Framework	74
3.4. Period or Time Covered	74
3.5. Nature & Sources of Data	75
3.6. Population & Sampling	76
3.7. Data Process & Analysis	76
3.8. Research Variable	77

CHAPTER-IV DATA PRESENTATION & ANALYSIS

4.1. Sales Plan of UNL	78
4.2. Annual Performance Analysis of Overall Produce	79
4.3. Actual Sales of Overall Products	84
4.4. Time Series Analysis	85
4.5. Actual Territorial Sales of UNL	87
4.6. Production Planning	88
4.7. Comparison between Actual Sales and Actual Production	99
4.8. Production & Capacity Utilization of UNL	103
4.9. Classification Cost of UNL	105
4.10. Cost-Volume-Profit Analysis	105
4.11. Flexible Budget	108
4.12. Planning and Controlling Expenditure	109
4.13. Manufacturing overhead Cost Budget	110
4.14. Selling and Distribution Budget	111
4.15. Raw Material Budget of Overall Product of UNL	112
4.16. Planning and Controlling Direct Labour Cost	113
4.17. Analysis of Actual Sales with Operating profit/loss	115

4.18. Analysis of Actual Sales with Net Profit	119
4.19. Profit & Loss Trend of UNL	121
4.20. Cash Flow Statement	122
4.21. Balance Sheet	124
4.22. Financial Ratio Analysis	126
4.23. Preparation of Budget with the help of Primary Data	133
4.24. Major Findings of UNL	140

CHAPTER–V SUMMARY, CONCLUSION & RECOMMENDATION

5.1. Summary	142
5.2. Conclusion	144
5.3. Recommendation	146
Bibliography	
Appendix	

LIST OF TABLES

	Page No.
4.1. Annual performance analysis of overall product	79
4.2. Actual Sales of Overall Products	84
4.3. Estimation of Trend Line By LSM	86
4.4. Actual Sales By Territories	87
4.5. Budgeted Production & Actual Achievement of UNL	90
4.6. Estimation of Trend Line by LSM	96
4.7 Actual Production and Installed Production Capacity of UNL	97
4.8. Actual Production of UNL	97
4.9. Actual Inventory of Overall Products by Year	98
4.10. Budgeted Production of Overall Products	98
4.11. Comparison between Actual Sales and Actual Production	99
4.12. Production and Its Utilization	103
4.13. Classification of cost of UNL	105
4.14. CVP Analysis of Overall Products	106
4.15. Classification of Cost Incurred (VC)	107
4.16. Classification of Cost Incurred (FC)	107
4.17. Flexible Budget of UNL Production Department	109
4.18. Manufacturing Overhead Cost Budget	110
4.19. Selling and Distribution Budget	111
4.20. Annual Material Purchased (Rs.) and Actual Production	113
4.21. Actual Manpower in UNL	114
4.22. Production Labour Cost from the Period of 060/61 to 064/65	115
4.23. Sales and Operating Profit/Loss	116
4.24. Analysis of Actual Sales and Net Profit	119
4.25. Profit and Loss Trend of UNL	122
4.26. Cash Flow Statement of UNL	123

4.27. Balance Sheet of UNL	125
4.28. Summary of Financial Statement	126
4.29. Presentation of Current Ratio	127
4.30. Total Assets Turnover Ratio	128
4.31. Capital Employed Turnover Ratio	129
4.32. Net Profit Ratio	130
4.33. Quick Ratio	131
4.34. Return on Shareholder's Equity	132
4.35. Responsible for Effective Budgetary System	134
4.36. Sales Forecasting and Planning Method	134
4.37. Basis of Projected Sales	135
4.38. Responsible Level	136
4.39. Effective Inventory Policy	136
4.40. Responsible for Production Plan	137
4.41. Approach of Direct Labour Cost	138
4.42. Tools for Selling Distribution of Product	138
4.43. Level of Competition	139

LIST OF FIGURES

	Page No.
4.1. Budgeted & Actual Sales	80
4.2. Actual Sales of Overall Products	85
4.3. Territorial Sales	88
4.4. Budgeted & Actual Production	91
4.5. Budgeted & Actual Production	91
4.6. Bar Diagram of Actual Sales & Production	100
4.7. Profit / Loss trend of UNL	122

ABBREVIATIONS

a	=	Fixed Value
b	=	Variable Value
Avg.	=	Average
B.S.	=	Bikram Sambat
BEP	=	Break Even Point
BPM	=	Bottle per minute
Co.	=	Company
C.V.	=	Coefficient of Variance
Dept.	=	Department
e.g.	=	Example
etc.	=	Etcetera
FY	=	Fiscal Year
Govt.	=	Government
GRUL	=	Gorakhali Rubber Udhog Limited
HPPC	=	Herbs Production and Processing Company
HR	=	Human Resource
i.e.	=	That is
IRR	=	Internal Rate of Return
Ltd.	=	Limited
MC Group	=	Madan Lal and Chiranjibi Lal Agrawal Group
MKT	=	Marketing
NLL	=	Nepal Lever Limited
NTC	=	Nepal Telecome
Pesi . Co.	=	Pepsi Cola
PEs	=	Public Enterprises
PPC	=	Profit Planning and Control
Pvt.	=	Private
Prodn.	=	Production
QC	=	Quality Checking

QTY	=	Quantity
r	=	Correlation Coefficient
RDL	=	Royal Drugs Limited
RKJ	=	Ravi Kanta Jaiyapuria Group
SOEs	=	Stete Owned Enterprises
SP	=	Selling Price
TU	=	Tribhuvan University
USSR	=	United Soviet Socialist Republic
Viz.	=	Namely
&	=	And