

**MARKET SHARE ANALYSIS OF DOMESTIC AND FOREIGN
PHARMACEUTICAL COMPANIES IN NEPAL**

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Master of Business Studies (M.B.S)*

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RECOMMENDATION

This is to certify that the Thesis

Submitted by:

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MARKET SHARE ANALYSIS OF DOMESTIC AND FOREIGN PHARMACEUTICAL COMPANIES IN NEPAL

*has been prepared as approved by this Department in the prescribed format of the
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DECLARATION

I hereby declare that the work reported in this thesis entitled “**MARKET SHARE ANALYSIS OF DOMESTIC AND FOREIGN PHARMACEUTICAL COMPANIES IN NEPAL**” submitted to Office of the Dean, Faculty of Management, Tribhuvan University, is my original work done in the form of partial fulfillment of the requirement for the Master’s Degree in Business Study (M.B.S.) under the supervision of Laxman Mohan Dhoj Joshi of Shanker Dev Campus.

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Saroj Kumar Thapa
Researcher

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ABBREVIATIONS

APPON	:	Association of Pharmaceutical Producer of Nepal
BP	:	British Pharmacopia
DDA	:	Department of Drug Administration
DJPL	:	Deurali - Janta Pharmaceuticals P. Ltd.
GMP	:	Good Manufacturing Practice
HMG	:	His Majesty's Government
MR	:	Medical Representative
NMSRA	:	Nepal Medical and Sales Representative Association
NPL	:	Nepal Pharmaceutical Laboratory
PEAN	:	Pharmaceutical Executive Association of Nepal
RDL	:	Royal Drugs Limited
RDRL	:	Royal Drug Research laboratory
USP	:	U.S. Pharmacopia
WHO	:	World Health Organization