

# **Market Situation of Brand Wai Wai In Kathmandu Valley**



**A Thesis By  
RITA GAUTAM  
Batch: 2063-064  
T.U. Regd. No: 7-1-326-170-98  
Roll NO: 37  
Saraswati M. C**



**To:  
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***In Partial Fulfillment of the Requirement for the Degree of  
Master of Business Studies (M.B.S.)***

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## **RECOMMENDATION**

This is to certify that the thesis:

*Submitted by*

**RITA GAUTAM**

*Entitled*

**"Market Situation of Brand Wai Wai In Kathmandu Valley"**

Has been prepared, as approved by this Department  
in the prescribed format of Faculty of Management.

This thesis is forwarded for examination.

---

Mr. Nirmal Khadka  
(Thesis Supervisor)

Date: .....

## VIVA-VOCE SHEET

We have conducted the viva-voce examination of the thesis presented by

**RITA GAUTAM**

*Entitled*

**"Market Situation of Brand Wai Wai In Kathmandu Valley"**

and found the thesis to be original work of the student written according to the prescribed format. We recommend this thesis to be accepted as partial fulfillment of the requirement

for Master Degree in  
Business Studies (M.B.S.)

### Viva-Voce Committee

Chairman (Research Committee): \_\_\_\_\_

Member (Thesis Supervisor): \_\_\_\_\_

Member (External Expert): \_\_\_\_\_

Member \_\_\_\_\_

Member: \_\_\_\_\_

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## DECLARATION

I hereby declare that this thesis entitled “**Market Situation of Brand Wai Wai In Kathmandu Valley**” submitted to the Central Department of Management, Tribhuvan University, Kirtipur, is my original work done in the form of partial fulfillment of the requirement for the Degree of Master of Business Studies (MBS) under the supervision **Mr. Nirmal Khadka**, Central Department of Management, Tribhuvan University.

Date :

---

**Rita Gautam**  
**Saraswati Multiple Campus,**  
**Kathmandu**  
**T.U. red .no.7-1-326-170-98**

(Researcher)

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**Date.....**

**Rita Gautam**

**Researcher**

**Saraswati Multiple  
Campus, Kathmandu**

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## ABBREVIATION

BOK	:	Bank of Kathmandu
CG	:	Choudhari Group
EBL	:	Everest Bank Limited
FY	:	Fiscal Year
i.e.	:	That is
Ltd.	:	Limited
NRB	:	Nepal Rastra Bank
NSBIBL	:	Nepal State Bank of India Bank Limited
NSEL	:	Nepal Stock Exchange Limited
RBB	:	Rastriya Banijya Bank
Rs.	:	Rupees
SCBNL	:	Standard Chartered Bank Nepal Ltd.
T.U.	:	Tribhuvan University