Product Planning and Development under Restructuring Strategy in Rastriya Banijya Bank

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RECOMMENDATION

This is to certify that the thesis:

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Product Planning and Development under Re-structuring Strategy in Rastriya Banijya Bank

has been prepared as approved by this Department in the prescribed format of Faculty of Management. This thesis is forwarded for examination.

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VIVA-VOCE SHEET

We have conducted the viva-voce examination of the thesis

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and found the thesis to be the original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirements for degree of

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DECLARATION

I hereby declare that work reported in this thesis entitled "Product Planning and Development under Restructuring Strategy in Rastriya Banijya Bank" submitted to Prithivi Naratan Campus, Faculty of Management, Tribhuvan University, is my original work done in the form of partial fulfillment of the requirement for the Master's of Business Studies (MBS) under the supervision of Prof. Dr. Bed Nath Sharma, of Prithivi Naratan Campus, Pokhara, Nepal.

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ABBRIVATIONS

ABBS Any Branch Banking System

ADB Asian Development Bank

ALCO Asset Liability Management Committee

ATM Automatic Teller Machine

BO Branch Office

BOD Branch Operation Department

CARD Credit Administration and Review Division

CC Credit Committee

CEO Chief Executive Office

CO Central Office

E-banking Internet Banking

EXCO Executive Committee

ITD Information Technology Department

KMO Kathmandu Main Office

LD Loan Department

MD Marketing Department

NBL Nepal Bank Limited

NGO Non- Government Organization

NIDC Nepal Industrial Development Corporation

NPA Non Performing Asset

NPL Non Performing Loan

NRB Nepal Rastra Bank

RBB Rastriya Banijya Bank

RMD Relation Management Division

RO Regional Office

SAG Special Asset Group

SHG Self Help Group

SMS Short Message Service

SWIFT Society for World Wide Financial Transformation

VRS Voluntary Retirement Scheme

WU Western Union