# PURCHASE BEHAVIOUR OF CONSUMERS IN BUYING PERSONAL COMPUTERS

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In Partial Fulfillment of the Requirement for the
Master of Business Studies (MBS)

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# RECOMMENDATION

This is to certify that the thesis:

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*Entitled*

**"Purchase Behaviour of Consumers in Buying Personal Computers"**

has been prepared as approved by this Department in the prescribed format of Faculty of Management. This thesis is forwarded for examination.

| | | |
|---|---|---|
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# VIVA-VOCE SHEET

We have conducted the viva-voce examination of the thesis presented by

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and found the thesis to be the original work of the student written according to the prescribed format. We recommend this thesis to be accepted as partial fulfillment of the requirements for Master of Business Studies (M.B.S.)

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# DECLARATION

I hereby declare that the work reported in this thesis entitled **"Purchase Behaviour of Consumers in Buying Personal Computers"** submitted to Central Department of Management, Tribhuvan University is my original work. It is done in the form of partial fulfillment of the requirements for the Master's Degree of Business Studies (M.B.S.) under the supervision and guidance of **Prof. Dr. K. D. Koirala.**

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Finally, I wish to take all responsibility for any mistake, factual or editing errors, that this thesis might contain.

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