

CONSUMER ATTITUDE TOWARDS MERO MOBILE

(With Reference To Rupandehi District)

By:

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Butwal, Rupandehi

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RECOMMENDATION

This is to certify that the Thesis

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(With Reference To Rupandehi District)

**has been prepared as approved by this department on the prescribed
format of Faculty of Management.**

This Thesis is forwarded for examination.

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VIVA-VOICE SHEET

We have conducted the viva-voice examination of the thesis presented

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(With Reference To Rupandehi District)

and found the thesis to be the original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as the partial fulfillment of the requirement for

Master's Degree in Business Studies (M.B.S.)

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DECLARATION

I hereby declare that this Thesis entitled **CONSUMER ATTITUDE TOWARDS MERO MOBILE** submitted to Lumbini Banijya Campus, Tribhuvan University, Butwal is my original work done in the form of partial fulfillment of the requirements for the Master's Degree in Business Studies (M.B.S.) under the supervision of Gopal Prasad Pandey, Lumbini Banijya Campus, Tribhuvan University.

Khaga Raj Upadhyay

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This thesis entitled "Consumer Attitude towards Mero Mobile" is prepared for the partial fulfillment of the requirements for the Degree of Master of Business Studies (M.B.S.). It is a field work based on consumer's survey. It contains five chapters Introduction, Literature Review, Research Methodology, Data Presentation and Analysis and Summary, Conclusions and Recommendations. Bibliography and appendix are also included in the thesis.

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