

**MARKETING OF NEPALESE WOOLEN CARPET IN THE
INTERNATIONAL MARKET**

**A Thesis Submitted to:
Office of the Dean
The Faculty of Management
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RECOMMENDATION

This is to certify that the thesis

Submitted by:

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Entitled:

***"MARKETING OF NEPALESE WOOLEN CARPET IN THE
INTERNATIONAL MARKET."***

**has been prepared as approved by this Department in the prescribed
format of faculty of Management. This thesis is forwarded for
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accepted as partial fulfillment of the requirement for**

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DECLARATION

I hereby declare that the work reported in this thesis entitled “Marketing of Nepalese Woolen Carpet in the International Market.” Submitted to office of the Dean, faculty of management, Tribhuwan University, is my original work done in the form of partial fulfillment of the requirement for the Masters Degree of Business Studies (M.B.S.) under the supervision and guidance of Lecturer Mr. Narendra Raj Pandey, Bhairahawa Multiple Campus, Rupandehi.

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Researcher

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ABBREVIATION

\$:	Dollar
AZO	:	Structural Element of a – N = N group, which represent the coloring element of the substance
C&F	:	Cost & Freight
C/N	:	Cover Note
CBS	:	Central Bureau of Statistics
CCIA	:	Central Carpet Industries Association
CEPC	:	Carpet Export Promotion Council
CIDB	:	Cottage Industry Development Board
CIED	:	Cottage Industry Export Development Project
CIF	:	Cost, Insurance, Freight
CTD	:	Custom Transit Declaration Certificate
CWDB	:	Carpet and Wool Development Board
CWIN	:	Child Workers in Nepal Concern Office
EEC	:	European Economic Community
EEE	:	Exporters, Exchange Entitlement
EFTA	:	European Free Trade Area
EPZ	:	Export Promotion Zone
ESC	:	Export Service Center
ESCAP	:	Economic and Social Commission for Asia and the Pacific
FCA	:	Free Career
FNCCI	:	Federation of Nepalese Chamber of Commerce and Industry
FOB	:	Free on Board
FY	:	Fiscal Year
GATT	:	General Agreement on Trade and Tariff
GoN	:	Government of Nepal
GSP	:	Generalized System of Preferences
GTZ	:	German Technical Cooperation

i.e.	:	That is
IGEP	:	Indo German Export Promotion Project
IMCC	:	International Management and Communication Cooperation
IWS	:	International Wool Secretariat
JETRO	:	Japan External Trade Organization
L/C	:	Letter of Credit
LDC	:	Least Developed Countries
MOF	:	Ministry of Finance
NASPEC	:	National Society for Protection of Environment and Children
NCC	:	Nepal Chamber of Commerce
NCEA	:	Nepal Carpet Exporter's Association
NGCCI	:	Nepal German Chamber of Commerce and Industries
NJCCI	:	Nepal Japan Chamber of Commerce and Industry
NPEDC	:	National Productivity and Economic Development Center
NRs.	:	Nepali Rupees
NS	:	Nepal Standard
PR	:	Public Relation
SATA	:	Swiss Association for Technical Association
SITC	:	Standard International Trade Classification
sq.m.	:	Square Meter
TPC	:	Trade Promotion Center
UK	:	United Kingdom
UNCTAD	:	United Nations Conference Trade and Development
USA	:	United States of America
USAID	:	United States Agency for International Development
Vol.	:	Volume
Yr	:	Year