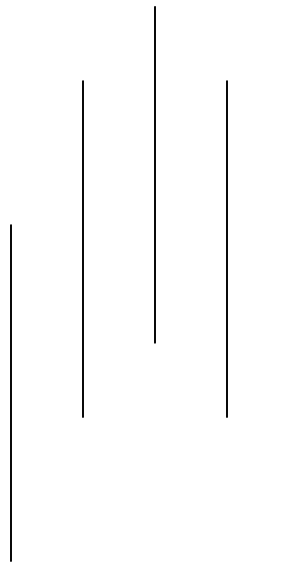


MUSIC INDUSTRY IN NEPAL
AN ANALYSIS OF MUSIC INDUSTRY IN NEPAL AND ITS MARKET
WITH REFERENCE TO THE MUSIC NEPAL



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A thesis submitted to

Office of the dean

Faculty of management

TRIBHUVAN UNIVERSITY

In a partial fulfillment of the requirement of Master Degree in Business Studies (MBS)

Kathmandu Nepal

December, 2009

RECOMMENDATION

This is to certify that the thesis

Submitted by:

BIRENDRA KHATRY

Entitled:

MUSIC INDUSTRY IN NEPAL

AN ANALYSIS OF MUSIC INDUSTRY IN NEPAL AND ITS MARKET

WITH REFERENCE TO THE MUSIC NEPAL

Has been prepared as approved by this department in the prescribed format of the
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VIVA- VOICE SHEET

We have conducted the viva – voice examination of the thesis presented by

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**MUSIC INDUSTRY IN NEPAL
AN ANALYSIS OF MUSIC INDUSTRY IN NEPAL AND ITS MARKET
WITH REFERENCE TO THE MUSIC NEPAL**

A case study of Music Nepal Pvt. Ltd

And found the thesis to be the original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirement for **Master Degree in Business Studies (MBS)**

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DECLARATION

I hereby declare that the work reported in this thesis entitled **MUSIC INDUSTRY IN NEPAL AND ITS MARKET WITH REFERENCE TO MUSIC NEPAL** submitted to office of the Dean Faculty of Management Tribhuvan University. It is my original work done in the form of partial fulfillment of the requirement for the Degree of Master's in Business Studies (MBS) under the supervision of **Dr. N.K. Pradhan of Shanker Dev Campus**.

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LIST OF ABBRIVATION

KM	-Kilometer
CBS	-Central Beauro of Statistic
USA	-United State of America
BS	-Bikram Sambat
FY	-Fiscal Year
GDP	-Growth Domestic Product
TV	-Television
CRBT	-Color Ring Back Tone
MBS	-Master of Business Studies
TU	-Tribhuban University
MN	-Music Nepal
UNCTAD	-United Nations Conference on Trade and Development
WTO	-World Trade Organization
UNDP	-United Nation Development Program
NGO	-Non Government Organization
MDG	-Millennium Development Goals
NTV	-Nepal Television
KTV	-Kantipur Television
SEZ	-Special Economic Zone
VAT	-Value Added Tax
UAE	-United Arab Emirates
FM	-Frequency Modulation
MHZ	-Magha Hertz
NTC	-Nepal Telecom
CEO	-Chief Executive Officer
MD	-Managing Director
WBR	-World Bank Report
AD	- Advertisement