# A STUDY ON PROFIT PLANNING AND CONTROL OF PUBLIC ENTERPRISES OF NEPAL

(WITH REFERENCE TO NEPAL AUSADHI LIMITED)

#### **A THESIS**

Submitted By: **Dipak Dawadi** 

Campus Roll no: 1823/063 T.U. Regd No: 7-2-203-60-2003 Shanker Dev Campus

## **Submitted To**

Office of the Dean Faculty of Management Tribhuwan University

In Partial Fulfillment of the Requirements for the Master's Degree of Business Studies (MBS)

Putalisadak, Kathmandu June, 2010

## RECOMMENDATION

This is to certify that the thesis Submitted By:

# Dipak Dawadi

Entitled

# A STUDY ON PROFIT PLANNING AND CONTROL OF PUBLIC ENTERPRISES OF NEPAL

WITH REFERENCE TO NEPAL AUSADHI LIMITED

Has been prepared as approved by thesis department in the prescribed format of Faculty of Management. This thesis is forwarded for examination.

(Prof.Dr. Kamal Deep Dhakal) Deep Dhakal )	Bisheswor Man Shrestha	(Prof Dr. Kamal
Thesis Supervisor Campus Chief	( Head of Research Department )	
Campas Ciner		
	(Shankar Raj Joshi )	
	Thesis Supervisor	
Date: -		

#### VIVA-VOCE SHEET

We have conduct the viva-voce examination of the thesis Submitted by:

## Dipak Dawadi

Entitled

# A STUDY ON PROFIT PLANNING AND CONTROL OF PUBLIC ENTERPRISES OF NEPAL

WITH REFERENCE TO NEPAL AUSADHI LIMITED

And found the thesis to be the original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the Master Degree of Business Studies (M.B.S)

# Viva-Voce Committee Chairperson (Research Department) Member (Thesis Supervisor) Member (External Expert) Date:

**DECLARATION** 

I hereby declare that the work reported this thesis entitle "A study on Profit

Planning and Control with reference to Nepal Ausadhi Limited

"submitted to Shanker Dev Campus, Faculty of Management, Tribhuwan

University for the partial fulfillment of the requirement of the Master Degree

in Business Studies under the guidance and supervision of Prof. Dr Kamal

Deep Dhakal and Shanker Raj Joshi, Head of the research department,

Bisheshwor Man Shrestha of Shanker Dev Campus.

\_\_\_\_\_\_

Dipak Dawadi Campus Roll No:

1823/063

T.U Regd No.: 7-2-203-60-2003

#### **ACKNOWLEDGEMENTS**

This fieldwork reported on Public Enterprises is prepared for partial fulfilment of the requirements for the degree of Master's Degree of Business Studies (M.B.S), designed by Tribhuvan University of Nepal. It is creative work, an opportunity to be acquainted with the practical side of learning. Since, I am student of Master's Degree of Business Studies. I have prepared a report on the topic "A Study on Profit Planning & Control with reference to Nepal Ausadhi Limited".

I express my enormous gratitude to our Research Department Head, Prof. Bisheswor Man Shrestha, Campus Chief Prof. Dr. Kamal Deep Dhakal of Shanker Dev Campus for providing me necessary guidelines and more appreciable suggestions. I also should appreciate and thank to my supervisors, Prof. Dr. Kamal Deep Dhakal (Campus Chief) and Shankar Raj Joshi of Shankar Dev Campus, for thier frequent guidance in preparing this thesis. I would not have been able to mould this fieldwork up to this final form without their instructive, suggestion and criticisms and valuable efforts. I would also like to thank the staffs and members of Nepal Ausadhi Limited especially to Mr. Sashi Kanta Mishra (Chairman), Mr. Babu Lal Shrestha (General Manager), Mr. Achaleshwor Dutta Shrestha (Controller Department Head), Mr. Bhuwan Shrestha (Finance Head) instead they are suffering from their busy schedule and they have provided me the necessary and relevant information related to the purpose of my thesis study.

At the very outset, I extend my sincere thanks to my friend Mr. Milan Lamsal and Mr. Tej Prasad Nepal & Mr. Loknath Adhikari who has helped me to prepare the overall thesis and also to the members, staffs of the library of my college for their kind cooperation in getting details and preparing this report.

Finally I heartfully thank to my father Mr. Thala Nath Dawadi & my Mother Tika Maya Dawadi who has been one of my great source of inspiration and a good guider who has been continuously encouraging me in each and every steps of life that I chose.

### TABLE OF CONTENTS

THEEL OF CONTENTS	
Recommendation	
Viva-Voce Sheet	
Declaration	
Acknowledgements	
List of Tables	
List of Figures	
Abbreviations	
	Page No.
CHAPTER- I INTRODUCTION	
1.1 Introduction	7
1.2 The Statement of Problems	8
1.3 Objective of the Study	8
1.4 Scope and Limitation of the Study	9
1.5 Research Methodology	9
1.6 Significance of the Study	10
1.7 Design of the Study	
CHAPTER-II CONCEPTUAL FRAMEWORK AND REVIEW	OF LITERATURE
2.1 Introduction	11
2.2 Development of Industrialization in Nepal	13
2.3 Evolution of PEs in Five Year Plans	14
2.4 Privatization	32
2.5 Budgeting: Profit Planning and Control	35
2.6 The Comprehensive Profit Planning and Control	47
2.7 Budgets & Budgeting	51
2.8 Budget Development Of Nepal	69
2.9 The Concepts Integrated with PPC	71
2.10 The Fundamentals of PPC	77
2.11 PPC Process	85
2.12 Merits and Demerits of PPC	91
2.13 PPC in Nepalese Public Enterprises	93

2.14 Review from Research Works	94
2.15 Research Gaps	99
CHAPTER- III RESEARCH METHODOLOGY	
3.1 Introduction	100
3.2 Research Design	100
3.3 Period Covered	100
3.4 Nature and Source of Data	101
3.5 Statistical Tools Used	101
CHAPTER- IV DATA PRESENTATION AND ANALYSIS	
4.1 Introduction	102
4.2 Sales Planning	103
4.3 Selling, Distribution and Administrative Expenses	107
4.4 Production Planning	111
4.5 Production Expenses	116
4.6 Comparative Cost Structure of Production and Selling, Distribution &	120
Administrative Expenses	
4.7 Total Cost Structure	121
4.8 Prevailing Trend of BEP and its Comparison with Sales	123
4.9 Material Consumption	124
4.10 Medicine Production Quality and Process	130
4.11 NDL's Inventory	130
4.12 Organizational Chart of NDL	132
4.13 Major Findings	132
CHAPTER- IV SUMMARY, CONCLUTION AND RECOMMENDATION	ONS
5.1 Summary	134
5.2 Conclusion	136
5.3 Recommendations	137
Bibliography	

Annex

# LIST OF TABLES

	DESCRIPTION	
1	Production Units	3
2	Sales Plan and Achievement in Rs. (000)	103
3	Seasonal Trend Sales of 065/66	106
4	Cost Structure of Selling, Distribution & Administrative Expenses	108
5	Production Target, Achievement & Capacity Utilization	112
6	Seasonal Trend Production of 065/66	115
7	Production Cost Structure	117
8	Comparative Cost Structure of Production & Selling, Distribution	
	& Administrative Expenses	120
9	Total Cost Structure	122
10	BEP & Actual Sales of NAL	123
11	Products, Main Ingredients and Forms	125

# LIST OF FIGURE

DE	SCRIPTION PAG	E NO.
1	Production Units	4
2	Sales of NAL, Target & Achievement (till F/Y 2065/66)	104
3	Production of NAL, Target & Achievement (till F/Y2065/66)	114
4	BEP & Actual Sales of NAL (till F/Y 2065/66)	124

## **ABBREVIATION**

Adm. = Administration

B.S. = Bikram Sambat

BEP = Break Even Point (Analysis)

CPPC = Comprehensive Profit Planning and Control

Dept. = Department

DGM = Divisional General Manager

Ed. = Edition

Es = Enterprises

FIFO = First-In-First-Out

F/Y = Fiscal Year

GDP = Gross Domestic Productivity

GNP = Gross National Productivity

Govt. = Government

HPPC = Herbal Production and Processing Company

LIFO = Last-In-First-Out

MBS = Master Degree of Business Studies

Mgmt. = Management

NAL = Nepal Ausadhi Limited

NS = Nepal Standard

PEs = Public Enterprises

P/L A/C = Profit and Loss Account

PPC = Profit Planning & Control

Prod. = Production

Pvt. Ltd. = Private Limited

Sr. = Senior

T.U = Tribhuwan University