

# **MARKETING OF REUTERS TRADER ASIA--**



## **PRESENT POSITION, PROBLEMS AND PROSPECTS IN NEPAL**

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Date: .....

## **RECOMMENDATION**

This is to certify that the thesis

*Submitted by*

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Entitled

**Marketing of Reuters Trader Asia -  
It's present position, problem and prospects in Nepal**

*has been prepared as approved by this Department in the prescribed format of Faculty of Management. This thesis is forwarded for examination.*

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## **VIVA- VOCE SHEET**

We have conducted the viva-voce examination of the thesis

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Its present position, problem and prospects in Nepal**

and found the thesis to be the original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirement for

**Master's Degree in Business Studies (M. B. S.)**

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## **DECLARATION**

I hereby declare that the work reported in this thesis entitled **“MARKETING OF REUTERS TRADER ASIA: PRESENT POSITION, PROBLEMS, AND PROSPECTS IN NEPAL”** submitted to Shankar Dev Campus, Office of the Dean, Faculty of Management, Tribhuwan University, is my original work done in the form of partial fulfilment of the requirement for the Master’s Degree in Business Studies (M.B.S.) under the supervision of Lecturer Suman Kamal Parajuli of Shanker Dev Campus.

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## **ACKNOWLEDGEMENT**

This thesis is an integral part of MBS degree. The topic of this thesis is a new and modern issue in marketing. Reuters service is emerging as a new type of business and people are accepting this business. In this context, how the Reuters Trader Asia is providing service to the bankers of Kathmandu and what are their prospects are the main concentrations of this study. I think it will be a small contribution as a reference for future research study in the Reuters service.

To guide and prepare this study, special thanks are due to Lecturer Mr. Suman Kamal Parajuli, who gave encouragement and invaluable guidance. I would like to extend my sincere gratitude to him. I am also grateful to Infocom and various banks of Kathmandu for their help in analyzing the data collection of this thesis. Lastly, I would like to thank my family and friends for their support and co-operation in preparing this thesis.

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