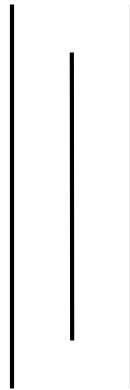


**PROFIT PLANNING AND CONTROL SYSTEM IN  
NEPALESE MANUFACTURING ENTERPRISES: A CASE  
STUDY OF UNILEVER NEPAL LIMITED**

**By**

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*A thesis Submitted to:*  
**Office of the Dean**  
**Faculty of Management**  
**Tribhuvan University**



*In partial fulfillment of the requirement for the Degree of  
Master of Business Studies (MBS)*

**Kathmandu, Nepal**  
**May, 2009**

# RECOMMENDATION

*This is to certify that the thesis,*

*Submitted by*

**BIDYA SAGAR DULAL**

*Entitled*

**PROFIT PLANNING AND CONTROL SYSTEM IN  
NEPALESE MANUFACTURING ENTERPRISES: A CASE  
STUDY OF UNILEVER NEPAL LIMITED**

*has been prepared as approved by this Department in the prescribed format of  
Faculty of Management. This thesis is forwarded for examination.*

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# VIVA VOCE SHEET

*We have conducted the viva-voce examination of the thesis presented by*

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NEPALESE MANUFACTURING ENTERPRISES: A CASE  
STUDY OF UNILEVER NEPAL LIMITED**

*and found the thesis to be the original work of the student and written  
according to the prescribed format. We recommend the thesis to be accepted as  
partial fulfillment of the requirements for the degree of Masters of Business*

*Studies (MBS)*

Viva-voce Committee

Head of Research Department: .....

Member (Thesis supervisor): .....

Member (Thesis supervisor): .....

Member (External expert): .....

## **DECLARATION**

I hereby declare that this thesis entitled " Profit Planning and Control System in Nepalese Manufacturing Enterprises: A Case Study of Unilever Nepal Limited" submitting to the office of dean, Faculty of Management, Tribhuvan University is my original work done in the form of partial fulfillment of the requirement for the Master's Degree in Business Study (MBS) under the supervision of Dr. Kamal Deep Dhakal, Campus Chief and Mr. Jogindra Goet, Associate Professor of Shankar Dev Campus.

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Bidya Sagar Dulal

Researcher

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## ABBREVIATIONS

a	=	Fixed Value
b	=	Variable Value
Avg.	=	Average
B.S.	=	Bikram Sambat
BEP	=	Break Even Point
BPM	=	Bottle per minute
Co.	=	Company
C.V.	=	Coefficient of Variance
Dept.	=	Department
e.g.	=	Example
etc.	=	Etcetera
FY	=	Fiscal Year
Govt.	=	Government
GRUL	=	Gorakhali Rubber Udhyog Limited
HPPC	=	Herbs Production and Processing Company
HR	=	Human Resource
i.e.	=	That is
IRR	=	Internal Rate of Return
Ltd.	=	Limited
MC Group	=	Madan Lal and Chiranjibi Lal Agrawal Group
MKT	=	Marketing
NLL	=	Nepal Lever Limited
NTC	=	Nepal Telecome
Pesi . Co.	=	Pepsi Cola
PEs	=	Public Enterprises
PPC	=	Profit Planning and Control
Pvt.	=	Private
Prodn.	=	Production
QC	=	Quality Checking

QTY	=	Quantity
r	=	Correlation Coefficient
RDL	=	Royal Drugs Limited
RKJ	=	Ravi Kanta Jaiyapuria Group
SOEs	=	Stete Owned Enterprises
SP	=	Selling Price
TU	=	Tribhuvan University
USSR	=	United Soviet Socialist Republic
Viz.	=	Namely
&	=	And