

**A STUDY ON
BUYERS' BEHAVIOR TOWARDS GENERAL
INSURANCE PRODUCT IN POKHARA VALLEY**

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RECOMMENDATION

This is to certify that the thesis:

Submitted by

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*has been prepared as approved by this Department in the prescribed
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LIST OF ABBREVIATIONS USED

B.B.I	:	Bankers Blanket Indemnity
B.S.	:	Bikram Sambat
CAR	:	Contractors' All Risk
Engine.	:	Engineering
F.Y.	:	Fiscal Year
G.P.A.	:	Group Personal Accident
M.D.	:	Malicious Damage
Misc.	:	Miscellaneous
R.S.D.	:	Riot Strike Damage
T.U.	:	Tribhuvan University