

CREDIT CARD BUSINESS GROWING IN NEPAL

(With Reference To Nabil Bank, HBL and SCBNL)

By:

NAMRATA SHARMA DEEPTI

Roll No.: 806

T.U. Reg. No: 7-1-055-571-98

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Tribhuvan University

Shanker Dev Campus

**In Partial fulfillment for the requirement of the Degree of
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RECOMMENDATION

This is to certify that the Thesis

Submitted by

NAMRATA SHARMA DEEPTI

Entitled

CREDIT CARD BUSINESS GROWING IN NEPAL

(With Reference To Nabil Bank, HBL and SCBNL)

has been prepared as approved by this Department in the prescribed format of Faculty of Management, Tribhuvan University. This thesis is forwarded for examination.

.....
Joginder Goet
(Supervisor)

.....
Prof. Bisheshwor man Shrestha
(Research Chairman)

.....
Prof. Dr. Kamal Deep Dhakal
(Campus Chief)

Date:.....

VIVA VOCE SHEET

We have conducted the viva-voce examination of the thesis presented by

NAMRATA SHARMA DEEPTI

Entitled

CREDIT CARD BUSINESS GROWING IN NEPAL
(With Reference To Nabil Bank, HBL And SCBNL

and found the thesis to be the original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirement for Master's Degree in Business studies (M.B.S.)

Viva-voce Committee

Head of Research Department:

Member (Thesis supervisor):

Member (External Expert):

Date:- / /

DECLARATION

I hereby declare that the work reported in this thesis entitled **CREDIT CARD BUSINESS GROWING IN NEPAL** (*With Reference To Nabil Bank, HBL And SCBNL*) submitted to Shanker Dev Campus, Faculty of Management, Tribhuvan University, is my original work done in the form of partial fulfillment of the requirement for the Master's Degree in Business Studies (M.B.S.) under the supervision of **Joginder Goet** of Shanker Dev Campus, Tribhuvan University.

.....

Researcher

NAMRATA SHARMA DEEPTI

Roll No.: 806

T.U. Reg. No: .7-1-055-571-98

Shanker Dev Campus

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This is really an appreciable curriculum of T.U. because it helps the students to express their theoretical concept gained during the study period into the practical field. So, being concerned to thesis, I have also got a chance to express my theoretical concept gained from class and library study into this practical field. The present study **Credit Card Business Growing in Nepal (With Reference To Nabil Bank, HBL SCBNL)** has been prepared for the partial fulfillment of the requirement for Master Degree in Business Studies.

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.....
Researcher
Namrata Sharma Deepthi
Shanker Dev Campus
Roll No.: 806
T.U. Reg. No: .7-1-055-571-98

ABBREVIATIONS

AMEX	:	American Express
ATM	:	Automatic Teller Machine
ATS	:	Alpine Travel Services Pvt. Ltd.
C.V.	:	Coefficient of Variation
FIR	:	First Individual Report
GDP	:	Gross Domestic Product
HBL	:	Himalayan Bank Ltd.
JCB	:	Japan Credit Bureau
MSF	:	Merchant Service Fee
NABIL	:	Nabil Bank Ltd
NIB	:	Nepal Investment Bank Ltd.
NRB	:	Nepal Rastra Bank
PIN	:	Personal Identification Number
POS	:	Point of Sale
PSA	:	Premium Savings Account
S.D	:	Standard Deviation
SCBNL	:	Standard Chartered Bank Nepal Ltd.
SCT	:	Smart Choice Technology
SWOT	:	Strength, Weakness, Opportunity and Threat
USA	:	United States of America

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