An Assessment on Prospects of Religious Tourism in Nepal

(A case study of Lumbini in Rupandehi District)

A Thesis Submitted to Faculty of Humanities and Social Sciences Central Department of Rural Development for the Partial Fulfillment of the Requirements for Master of Arts in Rural Development

Submitted By
PARBATA KHANAL
Roll No. 2609
T.U. Regd. 6-2-305-102-2001
Central Department of Rural Development
Tribhuvan University,
Kirtipur Kathmandu,

Nepal

April, 2009

LETTER OF RECOMMENDATION

It is with great pleasure that I recommend the approval of the thesis entitled An Assessment on Prospects of Religious Tourism in Nepal (A case study of Lumbini in Rupandehi District) under my supervision for the partial fulfillment of the Degree of Master of Arts in Rural Development. Therefore, this thesis is recommended for its evaluation.

.....

Supervisor

Central Department of Rural

Development

Tribhuvan Univeristy

Kirtipur, Kathmandu

LETTER OF APPROVAL

This Thesis entitled *An Assessment on Prospects of Religious Tourism in Nepal (A case study of Lumbini in Rupandehi District)* submitted by Parbata Khanal has been accepted as the partial fulfillment of the requirements for the Degree of Master of Arts in Rural Development.

EVALUATION COMMITTEE
Prof. Dr. Pradeep Kr. Khadka
Head of the Department
External
Supervisor

ACKNOWLEDGEMENT

This Thesis entitled *An Assessment on Prospects of Religious Tourism in Nepal (A case study of Lumbini in Rupandehi District)* has been undertaken into study of the partial fulfillment of the requirements for the Master's Degree in Rural Development. Due to the lack of space, it is impossible to include the name of all people who helped 'in my research work.

First of all, I would like to extend sincere gratitude to my Thesis supervisor Mr. Ramesh Neupane, for his guidance and supervision to my dissertation. It was also almost impossible to present to thesis report on this form with out his cooperation. I would also like to thank to Prof. Dr. Pradeep Kumar Khadka, head of the Central Depart of Rural Development, Kirtipur for providing valuable suggestions and comments in my Thesis draft.

I would like to express my heartful thanks to the all respondents and key informants who directly or indirectly assisted me to collect relevant information for the study, without which this dissertation work would not have been completed.

My deepest sense of gratitude goes to my parents whose affection, encouragement and support helped me to push up in this stage of education, and respectful regards to my husband Pharsu Poudel for stimulating me towards the path of my academic pursuit and providing me constant financial and moral support to complete my master's degree to the best of this capacity.

My special thanks goes to my friends Mira Bhusal an Laxmi Sharma for their consistent effort for making my work homely and enjoyable till its completion.

Last but not the least, I would like to thank all the people who have directly and indirectly assisted me to make this endeavor a success.

PARBATA KHANAL

ABSTRACT

For the partial fulfillment of the course designated for central department of rural Development, the student has carried out the thesis work entitled An Assessment on Prospects of Religious Tourism in Nepal (A case study of Lumbini in Rupandehi District). So, the main objectives of the study is to find out the prospects of religious tourism in Lumbini having specific objectives are: to analyze the inflow of tourists arrival. To identify the potentiality of religious tourism in study area. To analyze the programmes and institutional arrangements related to religious tourism in study area.

In order to fulfill these objective, descriptive as well as exploratory and descriptive research design have been applied. The study has been under taken through survey and interviewing with tourist, hotel owners. Tourism related institution, hotels lodge and direct observation. Altogether 55 tourists were selected among 200, 25 hotel owners among 70 & 20 local people for focus group discussion. And both simple random sampling and judgmental technique had been applied.

The study has related with very interesting results. The number of tourist visiting in Lumbini was increased by 43.26% in 2007, most of the tourist visited Lumbini from Asian countries (42.74%) because of faith in Buddhism and mainly visited in winter season, the staying period of tourist in for 1-3 days (54.54%) visited Lumbini with the purpose of going on pilgrimage, as an attraction (36.36%) tourists love to see its historical monuments and then good archeology, temples (Maya Devi) because of its religious value, Lumbini is facilitated by every kind of facilities but it lacks proper management. Still local people are not getting benefit from tourism in Lumbini. There is high prospects of religious tourism in Lumbini in term of natural attractions and man-made attractions. Extra religious activities should also be done to lengthen the tourist stay in Lumbini with proper implementation of integrated tourism development, policies, plans and programmes.

Despite having a huge prospects for tourism development, there are still so many areas in Lumbini that are lagging behind in one or other way and we are in a urgent need of vigilance and promotion. In this regard, the researcher has suggested some measures, To be taken into consideration to capitalize tourism promotion in Lubmini. The following recommendations can be put forward to increase the overall attraction of Lumbini: Need for better and more comfortable access to the site, Need of more publicity and advertisement, Master plan designated by Kengo Tango should be completed in time without any delay. Improvement in security condition is needed for development of package tour program. Last but not least local people around the Lumbini area should be aware of properly in conserving the valuable area.

TABLE OF CONTENTS

Lett	er of Recommendations	İ	
Lett	er Approval	ii	
Ack	nowledgement	iii	
Abs	tract	iv	
Tab	le of Contents	vi	
List	of Tables	viii	
List of Figures		ix	
ABI	BREVIATIONS	X	
CH	APTER ONE : INTRODUCTION		
1.1	Background		1
1.2	Statement of the problem		3
1.3	Objectives of the study		2
1.4	Significance of the study		4
1.5	Limitation of the study		-
CH	APTER TWO : LITERATURE REVIEW		
2.1	Introduction		7
2.2	Concept of Tourism		7
2.3	Review of the Publications related to Tourism		Ģ
2.4	Review of Literature related religious tourism		12
2.5	History of Religious tourism		21
CH	APTER THREE : RESEARCH METHODOLOGY		
3.1	Rationale of Selection of the study area		24
3.2	Research Design		25
3.3	Nature and Sources of Data		25
3.4	Universe of Sampling		25
3.5	Data Collection tools and techniques		26
	3.5.1 Questionnaire		20

	3.5.2 Interviews	26
	3.5.3 Observation	26
	3.5.4 Key-informant's interview	26
3.6	Analysis of Data	27
CHA	APTER IV : DATA ANALYSIS AND INTERPRETATION	
4.1	Study Area : At a Glance	28
	4.1.1 Geographical Setting	28
	4.1.2 Tourist Accommodation	29
	4.1.3 Attraction of Lumbini	31
	4.1.4 Tourism Enhancement in Lumbini	34
4.2	Inflow of Tourist in Lumbini	37
4.3	Tourism in Lumbini : Field Survey	43
4.4	Existing Situation and Challenges in Lumbini	53
CHA	APTER FIVE: SUMMARY, CONCLUSION AND RECOMMENDATION	
5.1	Summary	54
5.2	Conclusion	55
5.3	Recommendation	56

Annexes

Annexes I

Annexes II

LIST OF TABLES

Table no. Title		Page No
Table No. 4.1.	Tourist Accommodation	30
Table No. 4.2.	Tourist Arrival in Lumbini	38
Table No. 4.3.	Arrival of Tourist of the monthly basis	40
Table No. 4.4.	Country wise tourist Arrival in Lumbini 2007	42
Table No. 4.5.	International tourist arrival by nation	43
Table No. 4.6.	Flow of tourist on the basis of purpose	44
Table No. 4.7.	Distribution of tourist on the basis of age and sex composition	44
Table No. 4.8.	Distribution of tourist on the basis of frequency of visit.	45
Table No. 4.9.	Length of stay of tourist	45
Table No. 4.10.	Influencing factor to visit Lumbini	46
Table No. 4.11.	Means of Transportation used	47
Table No. 4.12.	Expenditure pattern of tourist	48
Table No. 4.13.	possibility of visiting Lumbini again	48
Table No. 4.14.	Problem faced by tourist in Lumbini	49
Table No. 4.15.	Most attractive things that tourist loves in Lumbini	49
Table No. 4.16.	Peak Season to tourist arrival	50
Table No. 4.17.	Accommodation facility	51
Table No. 4.18.	Facilities provided to tourist by hotels	51
Table No. 4.19.	Age of hotel owner/business person associated with tourism	52
Table No. 4.20.	Prospects of religious Tourism	52

LIST OF FIGURE

Figure No.	Title	Page No
Figure No. 1	Tourist Arrival in Lumbini	39

ABBREVIATIONS

A.D. Anno Domini

B.C. Before Christ

CBS Central Bureu of Statistics

CO Cultural Organization

DoA Department of Archaeology

GO Government Organization

HMG His Majesty's Government

INGO International Non Government Organization

LDT Lumbini Development Trust

NG Nepal Government

NGO Non- Government Organization

NTB Nepal Tourism Board

NTFP Non-Timber Forest Production

TRPAP Tourism for Poverty Alleviation Programme

TU Tribhuvan University

UN United Nation

UNDP United Nation Development Programme

VDC Village Development Committee

WFB World Fellowship of Buddhist