

LANGUAGE USED IN BUSINESS NEWS

**A Thesis Submitted to the Department of English Education
in Partial Fulfillment for the Master's Degree in Education**

**Submitted by
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2008**

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A DESCRIPTIVE STUDY**

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DEDICATION

Dedicated to

I would like to dedicate this work to my parents and brother who sacrificed a lot of things in their life to make my future bright.

DECLARATION

I hereby declare that to the best of my knowledge this thesis is original; no part of it was earlier submitted for the candidature of research degree to any University.

Date:

Bijaya Kumar Sharma

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ABSTRACT

The present study entitled “Language Used in Business News” is an attempt to find out the kind of language and its characteristics used in the business news in terms of sentence types, tense, voice, aspect, word class and special vocabulary items. The study sought to find out whether the language used in business field was different from the language used in other fields. Since the research work is a library based one, the data for this study, which are the samples of business news stories were collected from three different daily newspapers, namely ‘The Rising Nepal’, ‘The Kathmandu Post’, and ‘The Himalayan Times’ respectively. Eighty-four business stories were selected from the aforementioned newspapers. Twenty-eight business news stories were selected from each newspaper. The required data were collected by using checklist as the main tool for data collection and arranged systematically under different headings. The main finding of this research showed that complex sentence, active voice, past tense, simple aspect were found to be maximally used in the business news stories of all three English newspapers published from Nepal. Similarly, major word class especially noun was found to be highly used in the business news stories of aforementioned newspapers.

This research consists of four chapters. The first chapter deals with general background of the study, an introduction to linguistics, an introduction to varieties of linguistic codes, mass media and its significance, mass media and its impact in Nepal, media and language, print media, newspaper, news, an introduction to business news, review of the related literature, objectives, significance and definition of the terms of the study. Chapter two deals with the methodology adopted for the completion of the study, tools for data collection, process of data collection and limitations of the study. Similarly, chapter three deals with the analysis and interpretation of the collected data for the study from different newspapers using simple statistical tools like average and percentage. Chapter four presents the findings and some recommendations based on the analysis and interpretation of the collected data. At the end references and appendixes have been included.

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ABBREVIATIONS AND SYMBOLS

AV	Active Voice
Aver	Average
CS	Compound Sentence
CUP	Cambridge University Press
CXS	Complex Sentence
DDC	Dairy Development Corporation
Dr.	Doctor
Etc	Etcetera
i.e.	That is
No.	Number
NARC	Nepalese Agriculture Research Council
RBB	Rastriya Banijaya Bank
MAW	Morang Auto Works
NTB	Nepal Tourism Board
NEA	Nepal Electricity Authority
Prof.	Professor
PV	Passive Voice
SN	Serial Number
SS	Simple Sentence
THT	The Himalayan Times
TKP	The Kathmandu Post
TRN	The Rising Nepal
Viz.	That is to say; in other words (Latin Videlicet)
Pr.	Percentage
NEPSE	Nepal Stock Exchange
T.U	Tribhuvan University