

# **CURRENT MARKET POSITION OF INSTANT NOODLES IN NEPALGUNJ**

**(A Study Done Especially With Reference To Mayos)**

**Submitted by:**

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**A Thesis**

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Nepalgunj

April, 2009

**TRIBHUVAN UNIVERSITY**  
**FACULTY OF MANAGEMENT**  
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Ref.....

Date.....

**RECOMMENDATION**

This is to certify that the thesis:

**SUBMITTED BY**

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**CURRENT MARKET POSITION OF INSTANT NOODLES IN  
NEPALGUNJ**

*has been prepared as approved by this Department in the prescribed format of Faculty of Management. This thesis is forwarded for examination.*

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# **VIVA- VOCE SHEET**

We have conducted the viva-voce examination of the thesis presented by

**SUBARNA BUDHATHOKI**

**Entitled**

**CURRENT MARKET POSITION OF INSTANT NOODLES IN  
NEPALGUNJ**

And found the thesis to be the original work of the student written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirement for Master of Business Studies (MBS)

## **VIVA-VOCE COMMITTEE**

Chairman of Research Department .....

Member (Thesis Supervisor).....

Member (External Expert).....

Member (External Expert).....

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## DECLARATION

I hereby declare that the work reported in this thesis entitled “**Current Market position of Instant Noodles in Nepalgunj (A study done especially with reference to Mayos)**” submitted to Faculty of Management, Tribhuvan University, Mahendra Multiple Campus, Nepalgunj is my original work done in the form of partial fulfillment of the requirement for the Master’s Degree in Business Studies (MBS) under the supervision of Mr. Laxman Pokhrel, Mahendra Multiple Campus, Nepalgunj.

Subarna Budhathoki  
(Researcher)  
Date:-

## Acknowledgements

This work is an achievement for me and this research tries to analyze the current market position of instant noodles. The study finds out the reality of instant noodles market and the position of instant noodles of different brand. A marketer can easily set his/ her policies and strategies in the market after it.

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.....  
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# TABLE OF CONTENTS

## VIVA-VOCE SHEET

Recommendation letter

Acknowledgement

Table of contents

Lists of tables

Lists of Figures

## CHAPTER – ONE

### PAGE NO.

### INTRODUCTION

1.1 Background of study	1
1.2 Significance of the study	4
1.3 Statement of the problem	5
1.4 Objectives of the study	5
1.5 Limitations of the study	6
1.6 Rationale for selection of Nepalgunj City	6
1.7 Organization of the study	6

## CHAPTER- TWO

### REVIEW OF LITERATURE

2.1. Meaning of marketing position	8
2.2. Product	9
2.3. Pricing	11
2.4. Promotion	12
2.4.1 Advertising	12
2.4.2 Sales promotion	13
2.4.3 Public Relation	15
2.4.4 Publicity	15
2.5. Distribution	16
2.6 Origin, History and Popularity of Instant Noodles	17
2.7 Instant Noodles industries and marketing in Nepal	18
2.8 Review of previous research works	19

## CHAPTER- THREE

## **RESEARCH METHODOLOGY**

3.1 Introduction	21
3.2 Research Design	22
3.3 Nature and Sources of Data	22
3.4 Data collection procedure	22
3.5 Population	22
3.6 Sampling	22
3.7 Data processing and analysis	24

## **CHAPTER- FOUR**

### **DATA PRESENTATION AND ANALYSIS**

4.1 Current instant noodles consumption & market scenario	25
4.2 Market position study	25
4.3 Consumer Behavior	25
4.3.1 Details of consumers	26
4.3.2 Buying behavior of consumers	32
4.4 Retail sellers' / shopkeepers' behavior	40
4.5 Distributors survey	52
4.6 Major Findings	60

## **CHAPTER-FIVE**

### **SUMMARY, CONCLUSION AND RECOMMENDATION**

5.1 Summary	62
5.2 Conclusions	63
5.3 Recommendations	63

## **References**

## **Appendices**

## List of Tables

<u>Table No.</u>	<u>Title</u>	<u>Page No.</u>
3.1	Sampling of data collection	23
4.1	No of Response received	26
4.2	No of Male/ Female respondents	26
4.3	Consumers' age group in years	27
4.4	Profession of the consumers	28
4.5	Education level of respondents	29
4.6	Respondents' family size	30
4.7	Monthly income of respondents	31
4.8	The brands usually consumers buy	32
4.9	No of respondents who use of specific brand	33
4.10	Factor that consumer consider while buying instant noodles	34
4.11	Size of packet usually consumers prefer	35
4.12	Reason for taking instant noodles	36
4.13	Easy availability of preferred brand	37
4.14	Brand's best advertisement of instant noodles	38
4.15	Quality awareness of consumer toward instant noodles	39
4.16	Shop categories from where various brands are sold	41
4.17	No of shop for stocking the different brands for sale	42
4.18	Shopkeeper's buying behavior	43
4.19	Which brand has more sales from your shop?	44
4.20	Convincing behavior of shopkeepers	45



4.21	No of followers of shopkeeper's advice	46
4.22	Age groups who come to buy instant noodles in retails	47
4.23	Effects of advertisement on selling of instant noodles	48
4.24	Advertisement noticed on different media by retailers	49
4.25	Best brand in the contest of advertisement in the view of retailers	50
4.26	Major competing brands of instant noodles in Nepal	51
4.27	Distributors of instant noodles in Nepalgunj	52
4.28	Demand of instant noodles in Nepalgunj	52
4.29	Sales of the different brands of noodles from the sales book of concern distributors in 2008(In 000)	53
4.30	Yearly sales of Mayos from the sales book of distributor from 2006 to 2008	54
4.31	Incentive scheme for sellers	55
4.32	Means of transportation used for supply	56
4.33	Visit for a seller by distributor	57
4.34	Part of credit sales	58
4.35	Activities for publicity and public relation	59

## List of figures

<u>Figure. no.</u>	<u>Title</u>	<u>Page no.</u>
4.1	No of Male / female respondents	26
4.2	Consumer's age group in years	27
4.3	Profession of the consumers	28
4.4	Education level of respondents	29
4.5	Respondent's family size	30
4.6	Monthly family income of respondents	31
4.7	The brands consumers usually buy	33
4.8	No of respondents who use of specific brand	34
4.9	Factor that consumer consider while buying instant noodles	35
4.10	Size of packet usually consumers prefer	36
4.11	Reason for taking instant noodles	37
4.12	Easy availability of preferred brand	38
4.13	Brand's best advertisement of instant noodles	39
4.14	Quality awareness of consumer toward instant noodles	40
4.15	Shop categories from where various brands are sold	41
4.16	No of shops for stocking different brands for sale	42

4.17	Shopkeeper's buying behavior	43
4.18	Which brand has more sales from your shop?	44
4.19	Convincing behavior of shopkeepers	45
4.20	No of Followers of shopkeeper's advice	46
4.21	Age groups who come to buy instant noodles in retails	47
4.22	Effects of advertisement on selling of instant noodles	48
4.23	Advertisement noticed on different media by retailers	49
4.24	Best brand in the contest of advertisement in the view of retailers	50
4.25	Major competing brands of instant noodles in Nepal	51
4.26	Sales of the different brands of noodles from the sales book of concern distributors in 2008	54
4.27	Sales of Mayos from the sales book of distributor from 2006 to 2008	55
4.28	Incentive scheme for sellers	56
4.29	Means of transportation used for supply	57
4.30	Part of credit sales	58
4.31	Activities for publicity and public relation	59