Market Analysis and Development for Sustainable Micro Enterprise Creation &

Development

"Case Study of ELAM (An Informal Sector Enterprise Development and Employment Generation Programe) of Bara and Parsa districts"

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In partial fulfillment of the requirement of the degree of Master of Business Studies (MBS)

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VIVA – VOCE SHEET

We have conducted the viva voce examination of the thesis presented by

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Market Analysis and Development for Sustainable Micro Enterprise Creation & Development

and found the thesis to be original work of the student written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirement for

Master of Business Studies (M.B.S.)

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DECLARATION

I hereby declare that the work reported in this thesis entitled "Market Analysis and Development for Sustainable Micro Enterprise Creation & Development" Submitted to Office of Dean, Faculty of management, Tribhuban University, Hari Khetan Multipal Campus Birgunj is my original work. It is done in the form of partial fulfillment of the requirements for the master of Business Studies (M.B.S) under the supervision and guidance of Sambhu Chaurasiya, Associate lecturer

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Abbreviation

Elam: Informal sector enterprising and employment promotion

programme.

SYOB: Start your own business.

GED: Growth enterprise development

BDS: Business development services

CSIO: Cottage and small industries office.

CCI: Chamber of commerce and industries.

ESP: Enterprise service provider

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